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FEBRUARY 1947

NO FREE RIDES . . . NO FREE LUNCHES . . .

"Communism is a philosophy that denies the existence of God, and demands the destruction of personal liberty, economic freedom, religious freedom and the dignity of marriage.

"Let's get away from the fool idea that life offers any free rides or any free lunches. If the individual abandons reliance upon himself, he transfers his dependence upon someone else. He cannot do that except by acquiring a master, losing his independence and, in the end, his freedom."

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Paul H. Griffith,

National Commander, American Legion

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WANUFACTURERS' ASSOCIATION OF CONNECTICUT, INC.

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L. M. BINGHAM, Editor

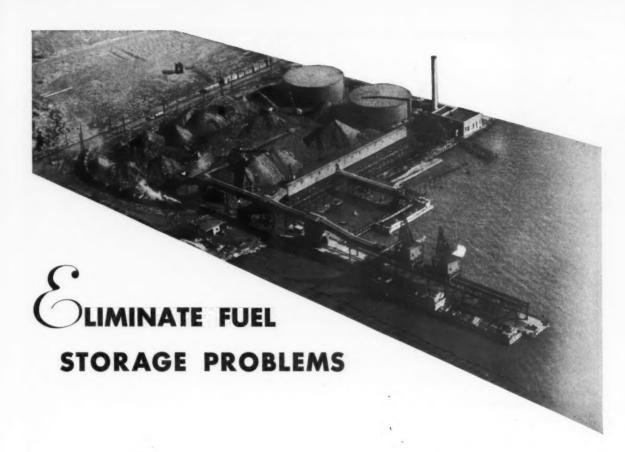
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Human Relations

is a selling job

For 30 active years our Senior Executive has been "SELLING" Management to Workers in many diverse industries.

Sitting in with a workers' committee twice monthly—he gets across to those representatives and through them to the entire organization the simple economic truths of production, the first and basic truth being—You've got to "give" before you can receive.

The Score—no strikes—no lock-outs—production stepped up over 25%—many instances to 40%. This unbroken record of outstanding successes was made possible by virtue of our INCENTIVE PLAN for salvaging Labor and Material waste. The savings resulting from friendly cooperation are divided equally between company and workers. It is not a profit-sharing plan.

Here are the fundamentals:

- Ascertaining just and accurate standards (yardstick) for measuring savings and calculating reduced costs—resulting from the cooperative effort.
- The plan is then explained to all employees—the business venture outlined—the waste visualized—the possibilities pictured—by an Administrator whose job is to install the plan and guide its operation.

The plan works because:

- 1. It is economically sound. Wealth is created before it is shared.
- 2. When your worker has a stake in what he is doing he will put the whole man on the job. That's human nature.
- Savings require vision—vision ahead of one's job and behind it. Workers can see waste a long way off through a Dollar Bill.
- 4. Costs are largely made up of details and the man next to the details is the worker.
- 5. INCREASED PRODUCTION of improved quality is a big factor in our plan. The workers soon realize it can be secured only by complete zeal and voluntary cooperation.

On what it depends for success:

- 1. It must be built on top of good wages and working conditions.
- 2. The measure of success achieved is entirely up to the Administrator. His job is to sell the plan and keep it sold. Meet with a Workers Committee biweekly—give them the score—show them the slips and how to make further gains—keep up the interest. It's a man-sized job.
- You may expect superior results only under a system which assures fairness and justice and under an Administrator who honestly practices both.

Our Administrator acquired his training the hard way: timekeeper at 16, Executive V. P. and General Manager of a nationally known industry at 28. He is friendly, fair, fearless, and human.

Your invitation to have him call and tell you personally what he can do for your organization will entail no obligation.

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THE DRIFT From Moral Law

By EDWARD INGRAHAM, President



N December 1921 Calvin Coolidge, then Vice President, delivered an address in Montpelier, Vermont in which he said in part:

"We are the possessors of tremendous power, both as individuals and as States. The great question of the preservation of our institutions is a moral question. Shall we use our power for self-aggrandizement or for service? It has been the lack of moral fibre which has been the downfall of the people of the past."

What Mr. Coolidge said then is fraught with even greater significance today than in 1921, for it is my personal conviction that the moral fibre of the nation has been deteriorating steadily during the past 15 years and now stands at a low point in American history. Let us look at the historical background of the moral law as distinct from statutory law.

It appears that we have nearly completed a long cycle in human history which had its beginnings in ancient Greece when many philosophers began to recognize the moral or natural law as unchangeable and above laws made by men. The doctrine of these philosophers, which was held up to the same scorn and abuse which it encounters today, was later transmitted through the Stoics to become a part of the Roman law. The basic principles of this natural or moral law were materially strengthened and made more dynamic through their dramatization by Jesus of Nazareth and by the teachings and writings of the early Christian fathers.

Then in the 18th century the doctrine of moral law came into full bloom in this country, notably right here in Connecticut, with its incorporation into the Fundamental Orders, and later into the Declaration of Independence, the preamble to the Constitution and the Bill of Rights.

It is a sad paradox that at a time when our traditionally democratic country is beset with so many fears which are best resolved by the application of moral law, the prevailing teaching of so many of our political and legal philosophers is essentially anti-democratic, anti-moral and totalitarian. That teaching simultaneously denies three essential elements of democracy and affirms three essential elements of totalitarianism. First, it denies that there is a moral law which is inherent in human nature and which is therefore unchangeable and to which all man-made law, to be valid, must conform. Second, it denies that by virtue of this law man possesses certain rights which are inherent and inalienable and therefore superior to the authority of the state. And finally, it denies that the purpose of government is to secure these inherent and inalienable rights to the common man.

At the same time the teachings of these present day political and legal philosophers assert: 1. That because there is no immutable principle of human conduct, there is no ultimate standard of justice and the lawmaker is respon-

sible to nothing but his own unfettered will. 2. That since there are no natural rights, all men's rights come to him from the state. 3. That since man possesses no natural, inherent rights, the purpose of the government is not to secure such rights, but rather the purpose of man is to serve the state.

Perhaps the briefest reason for our moral deterioration is to be found in the writings of Montesquieu, who said, "The beginning of a nation's decadence is when it loses sight of the principles upon which it was founded." In the case of this country, they are the principles of the moral or natural law, the basic element of which is that man, by virtue of his nature, has an awareness of right and wrong. With respect to man's social conduct, the chief principle of this doctrine says, "Do good to others, harm no one and render to each his own."

This nation was well grounded in the moral law by men of tough moral fibre, but that fibre has been declining under the continuous onslaught of anti-democratic and totalitarian teachings of political and legal philosophers, particularly in recent years. The form of our many new laws still expresses the desire to promote the common good, but the substance has fostered class hatred, turmoil and a desire on the part of ever increasing numbers of our citizens to get more and more for performing less and less service. Through our laws and the administration of these laws the people have been pampered and their moral fibre weakened. Instead of helping the weak to gain strength, our laws, their administrators and now our courts have combined to undermine the strong, while making the weak weaker, by means of a complete reversal of our original theories of democratic government based on moral law.

The issues are clear. Industrial management and our leaders in government have a grave responsibility to fulfill by reminding our people of the moral foundations which made this nation grow and prosper and which alone will permit the fulfillment of its destiny as the world champion of individual freedom for all men. This can be accomplished best by management and government leaders setting an example of honesty and integrity which will mesh into our original concept of individual freedom based upon moral law. Unless the people again understand the privileges of personal liberty and are willing to make sacrifices to maintain freedom, they will allow our nation to continue its drift toward a totalitarian state.

Industry's New Trouble-shooter: The Public Opinion Poll

By JOSEPH C. BEVIS, Vice President, Opinion Research Corporation, Princeton, New Jersey

"I wish I really knew what the public thinks about my com-

A few years ago business executives used to make such a statement in a wishful tone of voice without any idea of how to find the answer. Today, because of the development of public opinion polls, the executive knows that he can call in a professional research organization to find out what the public, or his employees, or his dealers, or his customers think.

As at no previous time in the history of our country, public opinion is asserting itself in the policies of many of the largest and most important industries in America. Scientific sampling of public opinion is being used today by ever-increasing numbers of businesses and industries in every conceivable phase of public relations, consumer relations, and labor relations.

For example, many companies make yearly audits of employees' attitudes and opinions to find out whether morale is going up or down and, of equal importance, why. What do workers think of their rates of pay, their working conditions, their chances for advancement, their foremen? Do they think the management of the company is on its toes, is interested in the welfare of the employees, is turning out a good product? Do they believe the company is making a big profit? (In the nation at large, workers' ideas of their companies' profits are grossly exaggerated.) Is it generally believed that the company can afford a sizable wage increase without an advance in prices?

These and many other questions are being answered every day on the basis of employee attitude studies. With the facts on what the workers think at hand, management can make decisions much more intelligently than before.

There are many other examples of how opinion research is being used to aid industry. In the movie industry, public opinion sampling is being used to determine what stories to produce, what stars to put in them, what titles to use, and even how much the pic-



JOSEPH C. BEVIS

ture will probably gross so that the budget can be fixed accordingly.

Surveys are used by radio advertisers to evaluate the comparative price of radio time according to the listening potential, to determine the stations and networks that have the biggest audiences, to rate individual programs according to their audience pulling power, thereby establishing whether they are getting full value for the money spent.

Another use of public opinion sampling is to test the effectiveness of advertising. Advertising is an integral part of the American picture. Everyone advertises. Some advertising is simple product advertising. If the Zilch Company spends a million dollars advertising its Widgets, the sale of Widgets provides some measure (although not an infallible one by any means) of the effectiveness of the advertising.

However, many firms today spend millions of dollars promoting good will or ideas rather than products. Public reaction and acceptance of this type of advertising is not directly reflected by sales figures. But opinion surveys provide these companies a means of measuring the amount of indoctrina-

tion they have been able to achieve through their campaign.

Opinion Research Corporation has developed a special technique for assaying the likes and dislikes of the public in regard to style and design problems. This technique is applicable to many fields and has been used on numerous products. A radio manufacturer, for example, is able to tell in advance what style cabinets will sell the best, what features the public will like and in what price ranges he should market his radios. This saves him a lot of expensive guessing, allows him to market products which he is almost certain the public will accept, and puts him a jump ahead of his competitors.

This same formula has worked for a rug manufacturer. By presenting new rug designs, public opinion sampling is able to tell the rug manufacturer which designs will sell, the potential sales volume for each design, what price ranges in which to manufacture each of the patterns, and even what part of the country will prove the best market for each pattern. This saves him thousands of dollars in setting up his looms, and it enables him to exploit thoroughly the potential value of his good patterns without waiting for initial sales to give him the lead. Also, since he markets no poorly selling items, retailers are unusually enthusiastic about handling his products.

Market studies enable a brewer to compare the consumption of his product with competitive beers, discover the factors which influence the sale of beer, what advantages his competitors have over him, what outlets he is overlooking, what type of bottling or packaging is preferred under what conditions, and what sales outlets are best for what type of consumer. In addition, he learns who his consumers are by sex, age, and income group, and who the consumers of his competitors' products are.

A vacuum cleaner manufacturer is able to determine the degree of satisfaction with his product, to discover what sales approaches are most effective, how people would prefer to finance their vacuum cleaner purchases, how better to satisfy the customers with his repair program, and what his competitors are doing sales-wise.

A local transit company has a survey made to measure public good will, or the lack of it, toward the company. With a reliable picture of what the total public thinks, the company is able to evaluate in proper perspective the complaining letters they receive from cranks. They discover what features of their service are most in need of improvement, how their drivers measure up in the public eye, and exactly who are the people who use their buses, how often, and for what purposes.

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Nearly everyone is familiar with the Gallup Poll or The Fortune Poll, which publish findings in newspapers or magazines for the interest and information of the general public. These polls, dealing principally with matters of national interest or importance, have accurately predicted three presidential elections and many local contests.

Modern polling has come a long way since the early straw vote days. The success of present-day polls is based on several factors. The most important is the composition of the sample or the kind of people interviewed. A representative sample will be a miniature of the total population. It will contain the same proportion of rich and poor, young and old, farm residents and city dwellers, union members, various occupation groups, and Democrats and Republicans as the total population of the country. Thus people from every walk of life are represented in just the proportions they occur in the general public. If the people interviewed are representative of the entire public, then the way they vote, the opinions they hold, and the products they use reflect within very reasonable limits of error the vote, the opinions, and the products used by the total popula-

Another important factor in reliability of a survey is the way the questions are asked. On issues where most people have definite opinions, it is very difficult to influence the responses even when the question is heavily "loaded" in favor of one side of the issue. This has been demonstrated many times. But where opinion is relatively uncrystallized, a slight change in wording

or phraseology can have material influence on the results.

No businessman who is looking for factual guidance wants anything but the truth, as nearly as the truth can be ascertained. To guard against unreliable results in an attitude survey, the businessman's best protection is to employ only top-flight research counsel whose ability and integrity are unquestioned.

Additionally, it is necessary in an opinion survey that all the questions be couched in language which, insofar as possible, is easily understood by everyone and means the same thing to all people. This ordinarily precludes the use of five-syllable words and, in national surveys, idioms that are peculiar to one locality. It is a neverending struggle to find ways to ask questions so that they mean the same things to all people.

A further consideration in wording questions is to eliminate "prestige" factors which color the results. It was found in one survey, for example, that when the question was asked, "Did you pay cash or buy on the installment plan?" practically no one would admit to being unable to pay cash. But a change in wording in the next survey brought the results in line with the actual sales figures on the product. The new wording was: "A lot of people buy their ———— on the installment plan. Do you happen to remem-

ber how much your monthly payments were?"

Even well-worded questions do not obtain reliable results unless they are asked in the proper sequence. For example, if "Do you listen to the Bob Hope program?" is asked first and then, "What is your favorite radio program?" it is obvious that the first question has suggested an answer to the second. However, if the questions are reversed, neither is subject to influence.

The personal interview method is much more reliable than a mail survey. Except on a few special types of problems, reputable research organizations do not use mail questionnaires. There are several serious flaws in mail polls, but the chief one is that all groups do not respond to a mailed ballot in equal proportions. This means that the returns are not representative of the total to which the ballot was mailed. The results therefore can be seriously biased, and the sad part of it is that the person who uses the results has no way of knowing the extent or the direction of the bias.

There have been cases where companies made certain important policy decisions on the basis of a mail poll when they would have adopted entirely different policies had they had information from a truly representative sample, which could have been obtained from a personal interview survey.



SCIENTIFIC SAMPLING of public opinion is being used today by ever-increasing numbers of businesses and industries in every conceivable phase of public relations, consumer relations and labor relations.

If You Had Been at Rockbestos on Family Day

THIS ARTICLE is a brief informal description of what a visitor would have seen had he visited the Rockbestos Company plant on Family Day, November 16 and 22.

If you had been a visitor at Rock-bestos on Family Day you would have had some real fun, learning something about the manufacture of permanently insulated wire and cable, and getting some ice cream, cake, and coffee—chocolate milk for the small fry—in the plant cafeteria.

Newspaper stories would have told you in advance what you were to expect. You would have been guided to the plant on Family Day by signs on street corners and telephone poles. The entrance to Rockbestos was floodlighted, a big sign told you that today was Rockbestos Employee's Family Day, and arrows directed you to the parking field where police would assist you in finding a place to park your car.

You would have entered the Employees' Entrance to have a look-in on the first place any new employee sees as he starts work for Rockbestos—the Employment Office. There Employment Manager Alden answered questions about Rockbestos wages and working conditions. He would show

you, proudly, a long shelf of trophies won by Rockbestos athletic teams teams sponsored by the Recreation and Athletic Association of the company.

The next swing on the tour would send you through Rockbestos' up-to-the-minute First Aid Room, where two nurses, Mary Jurgielewicz and Gertrude Trower, were on duty. One of the nurses probably would tell you, among other things, that they were preparing to give the new influenza vaccine to all Rockbestos employees who wanted it.

After a quick look at the Chemical Laboratory, you would be guided downstairs to the first floor where you would see the Receiving Department unloading wire and stacking up bales of asbestos. Just for the occasion some of the bales of asbestos were marked with neatly lettered signs reading "Russia," "Arizona," "South Africa"—indicating where the raw material came from.

Guides would direct you to the second floor where you would pass through several departments showing you how the raw asbestos is converted into rovings and yarns and then applied to wires and insulated. When you were about one-third along on the route, you would meet Bill Sheehan, Rockbestos' safety engineer, who had

(Continued on page 28)

Key to Photos Opposite

- 1. TROPHIES WON BY Rockbestos athletic teams draw the attention of youngsters while the older folks are interested in what Employment Manager Dud Alden is pointing to on a board listing employee advantages.
- 2. IT'S PRESIDENT A. G. Newton's turn at the mike as Carey Cronan, special events announcer of WNHC, does the interviewing. To the left, Jimmy Milne, station manager, looks on.
- IT'S REFRESHMENT TIME midway along the visitation route as guests are served by the regular cafeteria staff.
- 4. PART OF THE LARGE crowd on the second Family Day program is caught by the photographer as they pause to watch the wire baking operation.
- 5. STELLA JABLONSKI points out a function of the stranding machine she operates. To her left is Foreman Jimmie D'Anza and his brother-in-law, Navy Lt. Orlando Purdum, and on the extreme left is Employment Manager Dud Alden.
- SERVICE DE LUXE as cafeteria attendant Alex Bowen brings seconds in cupcakes to a pair of smiling guests.
- 7. JIMMY MILNE of Radio Station WNHC is on hand to conduct a Vox Pop type of program and interview stranding machine operator Sophie Zielazienski. Visitors, employees, management—they all were represented on the program.
- 8. FAMILY DAY COMMITTEE Chairman Ed Heery (right) shows a piece of crude asbestos to his mother while his brother John and his wife, and Mrs. Atkins, a cousin, look on.
- 9. SMILES ARE THE ORDER of the day as Vice President and General Manager B. H. Reeves welcomes a family group into his office.
- 10. LITTLE WOODEN MEN who draw cable from a reel, flashing lights and flying sparks, helped to make this exhibit one of the big "crowd stoppers" during the programs.
- 11. TWO DEPARTING VISITORS receive their souvenir booklets from Farewell Committee members Dick Newton and Ellie Davis.



EDITORS VISIT ROCKBESTOS PLANT: (Sitting, in the usual order) Alex Javitz, Electrical Manufacturing; John L. King, Power; A. G. Newton, President; Julius C. Meier, Electrical World; Martin Wright, James W. Irwin Associates. (Standing) Harry A. Johnson, Electrical Engineering; Jack Moorhead, Electrical Manufacturers Public Information Center; L. M. Bingham, Connecticut Industry; Leroy Ferris, Electrical Equipment; B. H. Reeves, Vice President and General Manager; W. T. Stuart, Electrical Contracting; Ralph R. Richart, Coal Age; James F. Fox, J. W. Irwin Associates; G. A. Van Brunt, Factory Management and Maintenance; H. O. Anderson, Vice President in Charge of Sales; W. C. Armstrong, Secretary and Treasurer; and E. M. Heery, Advertising Manager.

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Industry and The Boy Scouts of America

By HARRY L. HARRISON, Manager of Advertising and Public Relations, The Miller Co., Meriden

UNLESS INDUSTRY and business invest in training today for "freedom tomorrow" there will be no freedom in the future. This brief story about what one company is doing in youth training is worthy of careful reading, serious consideration and action.

→ HE dictionary describes energy as "the power by which anything acts effectively to move or change other things or accomplish any result." In the field of physics energy is "work and every other thing which can arise from work and be converted into work." Mental and physical energy are the vital forces of life. Their intelligent, dynamic, persistent use, under our system of free enterprise, has lifted American industry to an important position in the world economy. To maintain that position-to insure its stronger consolidating tomorrow—should be a matter of prime concern to American industry. One way to help to do that has not received the attention it

In the natural course of events, the industrial executives and workers of today will be on the sidelines tomorrow. Who will replace them?

The boys of today!

What is being done to fit them for the responsibilities which will fall upon their shoulders tomorrow?

The home influence. The school influence. The church influence.

Industry cannot directly help in any of these. But there is another influence which it can help—an influence which is achieving practical results because

ADOLPH RING, a worker at the Miller Company, Meriden, with his thace sons, all members of the Miller Boy Scout Troop.



it goes right to the heart of the control and constructive development of energy—THE BOY SCOUTS OF AMERICA.

of energy, and instills in him habits of self-reliance and leadership. Camping activity and advancement programs offering the opportunity of accomplishing objectives, develop in him qualities which will have a life-long value.

Take the Miller Company troop as an example—the first industrial-spon-



BOY SCOUTS on a tour of one of Meriden's industrial plants.

Very few business executives associate scouting with industry. A Scout troop is generally thought of as an arm or auxiliary of a church or civic organization. While many men connected with industry are serving on Boy Scout boards and as Scout leaders, the number of industries sponsoring Boy Scout troops is limited—very limited. Why? It costs practically nothing in money. Providing leadership and a Boy Scout troop meeting-room in the plant are the chief costs to industry.

Boys are bursting with energy, crying for use, principally in the company of other boys. A boy looks for this fellowship. Unless opportunities are provided for him to have it under wholesome conditions, he will find it in places where he is headed for trouble. There he will begin to form habits of wrongful use of energy which will increase with his growth. Scouting leads a boy, in company with his fellows, to the right, constructive use

sored Boy Scout troop to be organized in Meriden in 1944, as part of the New England Scouts' "Growth Campaign." Sons of workers, and friends of sons of workers, joined the troop, which has had a steady growth. The boys were thrilled at "going to meeting" in a factory room where their fathers, mothers, sisters, or big brothers were employed. And the fathers, mothers, sisters, and big brothers are happy to know that the company they work for has more than an abstract interest in the young members of their families. Also, men who had never before participated in company activity outside of their particular work, assumed leadership to provide instruc-tion and guidance for the boys.

The community also benefited as it watched with interest the activities of the Miller troop in company with other of the city's troops in the organizing of games, dances, shows, encampments, and summer activities.

(Continued on page 28)

Management and Motion Pictures

By PAUL A. BRAY, Vice President, Bray Studios, Inc., Norwalk, Conn. and New York

EDITOR'S NOTE: The Bray Studios, Inc. is a pioneer producer of educational industrial and educational films with a back log of 22 years' experience and many "firsts" to its credit. The company developed the animated cartoon, introduced the animated technical drawing and introduced the film slide type of projector and film. Photographs accompanying this article are from typical Bray productions.

A^N audience at a sound motion picture receives 80% of its impressions by eye, and only 20%

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The eye is not only more attentive and retentive than the ear, it is also quicker, keener, and sharper.

These conclusions were tabulated by the largest users of film in the world, our Armed Forces, after they found that their visual education program speeded up training more than 40%, and accomplished more in "attitude-changing" and "indoctrination" than all the words their officers and specialists could summon. In every phase, from how to operate and service radar to how to bake bread, operate a howitzer and install a latrine, the Army grew up and functioned on film. Every department, every service, every activity utilized film as an integrated part of its operations. In every department it paid off. And while it paid off handsomely in the training program, it paid off just as handsomely in public relations.

Why shouldn't motion pictures be just as carefully correlated with every activity of industry? Yes, every activity. Let's look at a few of them.

Training Operators; Time Study

There is no question but that films speed up tremendously the training period of operators—some manufacturers say as much as 75 per cent. For one thing, all extraneous noises and distractions are removed; the beginners sit in a room alone with the motion picture. There is no instructor present in the flesh, and the instructor whose voice is heard from the screen is always patient, skillful—and detached. The beginner is not embarrassed, even when the film is run again—and yet again—because after all he or she is only one of many.

Though there are a hundred neophytes in the audience, each sees each operation clearly—usually closer than would be possible in study of the actual



PAUL A. BRAY

machine, and often in large, revealing close-ups. The smallest piece of mechanism, the most exacting operation, can by microphotography be in-

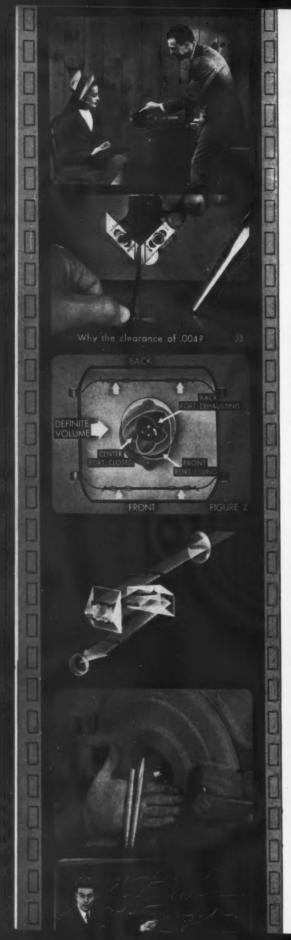
creased from pigmy to giant size. By slow motion, complicated operations are followed step by step; and by stop motion (halting the operation) the controlling procedures in every operation can be held motionless before the eyes. If it is deemed necessary to show what goes on inside a piece of machinery, animated drawings will reveal to the beginner how the mechanism performs its hidden functions.

Where there are several different operations performed by different groups of operators, the film showing each operation can be removed and run over and over on a portable projector, right before the eyes of each group of trainees as they sit at their bench. It won't take them long to imitate the movements in the film. And remember—their training is standardized. The film never shows them a lazy way, a dangerous way, a wasteful way of doing that operation. It makes well trained operators out of beginners, and it makes trained operators better!

On that note I'll mention the time study film, which often can be photographed while the training film is being made. Not that I recommend this



WHAT THE CAMERA SHOWED on the screen is in the circle; the larger picture reveals how the closeup was obtained. From the U. S. Office of Education job training motion picture, "Making a Master Developed Layout."



procedure. Generally the time study is more revealing when those in charge have only that object on their minds.

There is (I'm sure I don't have to argue this) no way of making a time study so satisfactory as with film. It eliminates differences of opinion among those making the study, and shows management and operators just how long it takes to do things this way—and that. I believe that no industry can make a well considered, well done time study on film and not get the cost back soon—and generally in jig time. The camera's eye sees all and tells all.

Introducing New Products

Now we bring in motion pictures made motionless—the slide film. In acquainting a new salesman with a product, or an old salesman with a new product, it is unrivaled. A few dozen or a few score still pictures can show the salesman the features of the product, and tell him its advantages. Significant details can be brought up into focus. If the instructor projecting the slide film wishes to remind his audience of some point made on a slide already shown, he can run the film back to that slide.

It can be silent, with captions lettered on each slide; or sound, with a narrator expounding each point made by the pictures, diagrams, graphs and

Of course a motion picture becomes necessary if we wish to transport the

TYPICAL FRAMES from slide and motion pictures illustrating the variety of teaching and educational uses to which training films are put. Top, reading down:

From the General Electric Co. (Bridgeport) sales training slide film on how to sell the G. E. vacuum cleaner.

Illustrating the adjusting of saw guides. From the U. S. Office of Education motion picture and slide film, "Sawing of Template Metal."

From the Sprague Meter Co. (Bridgeport) slide film, "Dry Positive Displacement Meters." Illustrating the action of the meter's oscillating valve.

Animated drawing illustrating the principle of the optical system of Navy binoculars. From the U. S. Navy orientation film, "Introduction to Optics."

tion film, "Introduction to Optics."
From the Standard Machinery Co.
(Providence, R. I.) motion picture "Swaging." Illustrating how swaging eliminates
waste of material. The right hand tube
evolved from that on the left.
From the Prentice-Hall motion picture

From the Prentice-Hall motion picture "Thomas Natural Shorthand." A lesson in the new shorthand to prove to a class of teachers they could quickly pick up the simplified system. Picture started with seven year old child, and showed how shorthand foundation was natural writing habits acquired through school years.

salesman into the world of sales and sales resistance. The salesman sees another salesman, representing himself, meeting prospective customers, overcoming their reluctance to buy, their preference for another brand. Prospects unwilling to make up their minds, deciding it might be better to wait and consult husband or wife, or employer or specialist; prospects who wonder if a better product with additional improvements won't materialize later-all these and heaven knows how many other buying blocks are met and overcome by tactful handling on the part of the salesman, and his solid knowledge of the product he is selling. The salesman in the audience is experienced, by proxy, as he leaves the projection room.

When introducing new products to the trade, the salesman, whether he has his showcase on 16mm motion picture film or slide film, can easily take it with him and exhibit it with a light portable projector right in the office

of the buyer.

Where color is an asset, products can be shown in their various shades. But if coloring is not a consideration, then black and white will render a sharper impression and show detail more clearly.

Service and Maintenance Films

The reputation of many a product rests upon the speed and skill with which, in time of need, it can be serviced, adjusted or repaired. And too many products, carefully and skillfully produced, find themselves among comparative strangers out in the critical consumer world. Too frequently the factory's understanding of the product does not extend to the retailer or agency, and his trouble shooters.

Again the slide film may suffice. If the agency has a projector (and it costs no more than a few feverish long distance phone calls), slide films covering every product and every emergency can be shown mechanics charged with the responsibility of keeping the products in top running condition. Each slide film is a tiny roll weighing, with its container, not more than an ounce. But it carries tons of know-how.

Public Relations

Now we are back in the realm of the motion picture per se, and in a region where it can work miracles of sympathetic understanding among employees and public.

Too many pictures labeled "public

(Continued on page 28)

Waterbury Companies, Inc. Gives Christmas Party

AN ACCOUNT of how one Connecticut company built for itself an extra share of goodwill at the Yuletide season.

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lm of l in a cles of ig emAMONG the many plant parties held in Connecticut factories during the Christmas season, none represented a more genial brand of employee relations than Santa's visit to Waterbury Companies, Inc. This plastics and button manufacturing concern threw open the doors of its South Main Street plant to children and grandchildren of its employees. They gathered, 400 strong, on the morning of December 21st, for an elaborately arranged Christmas treat.

It is not uncommon for departments of manufacturing concerns to promote children's entertainments of this sort. But here was a whole company laying itself out to provide a memorable good time for all employees' youngsters who cared to attend. The age limits were three to ten, and from 9:30 to 12 on the Saturday morning before Christmas a rousing time was enjoyed by all.

Weeks of planning preceded the event and when the small guests arrived there were adequate wrap-checking facilities and a special corps of young women employees was on hand to shepherd the children into the gaily decorated factory room where the



THERESA PETTINICCHI, veteran employee, helps some of the youngsters find seats.

party was held. Rising bleacher seats were provided for those attending the party and the scene was dominated by a great Christmas tree and a huge fireplace.

The climactic event of Santa's drop into the fireplace was preceded by a motion picture show and the passing around of ice cream and cookies. Warren F. Kaynor, company president,

made a speech of welcome which was warmly received and Marshall Hayward, in charge of production control, led the group in Christmas carols.

When Santa emerged from the chimney, some present noticed a marked resemblance between him and Marcel Doucette, member of the plant maintenance crew. And Santa proceeded to pass out Christmas stockings full of candy, coloring books, and gift boxes which contained a variety of small toys, some of them plastic novelties produced by Waterbury Companies.

All in all, it was a most enjoyable event and it is hoped to make it an annual affair hereafter. Personnel Manager Roger Rose was in charge of arrangements and his committee included Herbert Carder, Fred Wilson, Barbara Craft, Richard Kaynor, Martha Siebert, Oscar Doucette, and Walter Lowell.

SANTA DISTRIBUTES gift boxes which contained plastic toys manufactured by the company.



SOME OF THE 400 small guests who gathered at the Waterbury Companies children's Christmas party.



Connecticut's Industrial History

By R. SCHUYLER GOODWIN, Day, Stoddard & Williams, Inc., New Haven

NCE again, in World War II, Connecticut lived up to its proud name of "Arsenal of the Nation." In every conflict in which our people have engaged, this third smallest state in the union has led all other states in the per capita production of goods of war. From its humming factories came great squadrons of fighting planes that gave our armed forces command of the skies, and the power units that drove our huge bombers in the great air offensive over Europe and Japan. From this small state came the submarines that prowled the Seven Seas and did more to destroy the fighting power of Japan than probably any other branch of our service. From Connecticut flowed the great majority of precision ball bearings that gave our country its superiority in machines of war. It was against the bearing industry of Germany that the Allied Air Command took its gravest risks, to destroy the most vital cog in the Axis military machine. From Connecticut again, as in World War I, poured an unending stream of automatic firearms and small arms ammunition. But most important of all, from this state came a large percentage of the precision machinery and machine tools that made America's great wartime industrial effort possible.

Connecticut's Contribution

Connecticut, as the birthplace of American industry, has contributed more to the mighty industrial empire that is now the United States than any other section of our country. The generations of manufacturing experience that form the background of Connecticut's industrial history are the heritage of our people—our factory workers and managements. This heritage is the source of the State's industrial greatness. It is difficult to conceive of Connecticut as ever having occupied a position of prominence in the production of iron and steel, but it was the discovery here of good grade iron deposits that led to early industrial developments in this country. The manufacture of iron and steel in Connecticut has long since ceased, although a modest output of high grade steel

continued nearly to the time of World War I. The discovery of large and easily mined iron ore bodies in proximity to coal deposits in other parts of the country spelled an early death to the iron industry in this state. The most' important commercially workable iron ore bodies were located in the vicinity of Sharon, Salisbury, North Canaan and Litchfield. These discover-



R. SCHUYLER GOODWIN

ies were made about 1740. Among the pioneer ironmasters was Samuel Forbes, who operated an extensive iron works at North Canaan, and it was at Forbes' iron forge that young Ethan Allen worked for several years before organizing his company to colonize Vermont in 1769. At the beginning of the Revolutionary War, the Colonists turned to the Salisbury iron mines for their cannon and shot. Later, in the War of 1812, Connecticut iron mines supplied munitions for the American forces, and the anchors of the frigate "Constitution" were forged in Salisbury.

The proximity of iron and the experience of Connecticut craftsmen in the production of munitions led Eli Whitney quite naturally into the manufacture of firearms when patent infringements made his cotton gin business unprofitable. The principle of interchangeable parts first applied by Whitney to the making and assembling of muskets is probably the greatest single contribution ever made to American industry. Thus, from the early efforts of Connecticut citizens to exploit the iron reserves of a section of the country notably lacking in the natural resources usually required for achieving industrial leadership, were created the circumstances leading to modern industrial development. The iron mills of Litchfield were utilized by Scovill in rolling the first brass sheets in this country. The proximity of iron in nearby districts led to the organization of the Collins Co. in Collinsville where the first axes and plowshares were manufactured. Utilizing the output of Connecticut's modest iron works, Yankee genius laid down principles of manufacturing which removed production from the home and small shop to the factory and established the State in a preeminent position in the field of metal working.

Early Colonial Period

The development of industry in this country was delayed several generations by British Colonial policy and its influence on American business persisted for nearly a half century after our political independence. During that period we were largely dependent on England for our raw materials, machinery, skilled labor and knowledge of manufacturing processes. The brass industry affords one of the best examples of the sort of difficulties encountered by the Yankee industrialists. As early as 1790 the making of brass buttons was begun by the Grilley brothers in Waterbury. This business, forerunner of the present Scovill Manufacturing Co., proved unprofitable because of competition from English buttons which possessed and retained a brilliant gilt finish. It was not until 1820 when an Englishman named Craft found his way to Waterbury with the knowledge of this gilding process that the button business began to flourish. The difficulties under which these early brass makers struggled to establish an industry were augmented by the fact that practically no copper or zinc were then produced in this country. Zinc was imported from England and copper was gathered from the neighboring countryside in the form of old kettles, stills and pipe. Benedict & Coe, forerunner of American Brass, was the first to construct a brass rolling mill in this country, but in order to do so Aaron Benedict was forced to journey to England and smuggle out a mechanic skilled in the art of rolling brass. Although the pioneer Yankee manufacturers borrowed or smuggled most of their ideas from the English, they were forced to engage in an uphill battle with British and other foreign competition against such odds as appear insurmountable looking back upon them from our present vantage point in history. Lacking the methods and equipment to produce cheaply and efficiently, these pioneer Connecticut manufacturers developed an ingenuity, shrewdness and aggressiveness that have been popularly ascribed Yankee characteristics ever since.

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Pre-Civil War Growth

The years between 1930 and the Civil War witnessed the birth of a large number of industrial concerns in Connecticut and was the period during which many business enterprises moved from the small shop into the factory stage. In the score of years following 1830, the railroad threaded its way through the State linking the growing communities to other populous regions. Finding a rapidly expanding outlet for their products, most of these modest individual businesses or partnerships were incorporated, many under the same name they carry today. The severe and lasting depression of the 1830's created a scarcity of capital and, during the first decade of this period, many of these enterprises underwent a series of reorganizations and changes in name. It was the same old story of the survival of the fittest and those concerns that emerged from the struggle were by force of circumstances established on sound and aggressive lines.

The brass industry had long been struggling for a foothold in Waterbury and, in 1838, there appeared a most momentous development in the form of the stamped brass movement for clocks. In this year, Chauncey Jerome manufactured the first successful brass movement in his shop in Bristol. The clock industry soon discovered that clockworks could be made more

cheaply in brass than in wood and were impervious to dampness. Thus, brass clocks could be shipped and sold in Europe at prices far below the cost of manufacturing clocks with wooden works. The exports of brass clocks increased rapidly and, by 1840, had become the most important export item to the brass industry. In 1842, Scovill began to make silver coated copper plates for daguerreotypes and soon became the largest domestic producer in this field. This led the company into manufacture of photographic equipment and it was this Scovill division that years later merged with the E. & H. Anthony Co. to form Anthony & Scovill, forerunner of the present day Agfa-Ansco. Many other brass firms were incorporated about the same time among which were Holmes, Booth & Hayden and Benedict & Burnham, later to join a group of companies to form the American Brass Company.

The Hardware Industry

In the little town of New Britain, several hardware concerns were being incorporated and launched on a career that was to build the town into a thriving city and the hardware center of the nation. Although the business of North & Judd was not incorporated until 1863, its founder, Alvah North, began making plated wire and wire products in 1812 and, by 1850, had added a broad line of harness and saddlery hardware to the enterprise. After many changes in partnership, the business of Russell & Erwin was incorporated in 1851 and became one of the first companies to specialize in builders' hardware. P. & F. Corbin Company, which was to combine with Russell & Erwin in 1902 to form American Hardware Corporation, was incorporated as successor to a business of twenty-years standing. Landers, Frary & Clark, now a leading maker of electric appliances and household articles, was established under its present name early in the 40's to make bolts, hinges and other hardware items. Throughout Connecticut small and large companies were springing up. The Mexican War brought popularity to Colonel Colt's revolver in the West and supplied great impetus to the manufacture of the Whitney and Sharps rifles. The J. B. Williams Company was distributing its famous Genuine Yankee Shaving Soap in all sections of the nation and the silver and britannia ware industry was find-

ing its home in Meriden and Wallingford with the founding of R. Wallace & Sons, Meriden Britannia and the numerous Rogers enterprises.

The Civil War ushered in the first Golden Age to be enjoyed by Connecticut manufacturers just as a half century later the first World War created a period of history making expansion and profits for the Yankee workers in metal. The War between the States taxed the manufacturing facilities of the State in the demand for firearms, bayonets, saddlery, hardware, camp equipment, machinery, ammunition and numberless other metal products. This great expansion of industry in Connecticut was brought to a temporary halt with Appomatox, but so firmly established and so capably managed were most of the companies that they quickly recovered despite the chaotic conditions that prevailed throughout the nation. By this time, Yankee industrial leaders had been well trained to cope with the frequent periods of depression that studded the last half of the nineteenth century. These years also witnessed the beginning of an era of corporate mergers. Such concerns as American Brass, Scovill, American Hardware, Stanley Works and Torrington assumed the form which has carried through to the present. The decade immediately preceding World War I was a period in which these important consolidations set the stage for a very prosperous era in the industrial history of Connecticut.

Machine Tools

One of Connecticut's great contributions to American enterprise has been the designing and manufacture of machine tools which translated the idea of interchangeable parts into modern large scale production and thereby increased the comfort and enjoyment of many millions of American people. Without the machine tool such things as the automobile, radio and electric refrigerator would be beyond the reach of the ordinary pocketbook. The earliest important demand for machine tools in this country came from the firearms and textile industries. During the nineteenth century, Connecticut assumed the leadership in the manufacture of firearms with such prominent concerns as Winchester, Colt's, Sharps, Remington and Spencer. The armories of these famous gun makers became the great training schools for skilled mechanics and from

(Continued on page 40)

NEWS FORUM

This department includes digested news and comment about Connecticut Industry of interest to management and others desiring to follow industrial news and trends.

THE ELECTRIC BOAT CO. of Groton announced recently the formation of a printing machinery division, organized for the purpose of manufacturing, merchandising and servicing graphic arts machinery.

Stuart E. Arnett has been appointed sales manager of the new division, with Harold Gegenheimer serving as supervising engineer. Mr. Arnett, former sales manager in the New York metropolitan area for Harris Seybold Co., has been associated with the printing and lithographing business since his early youth.

Mr. Gegenheimer formerly served as plant manager, of Rutherford Machinery Division of the Sun Chemical Company.

In the firm's setup, the printing equipment division joins Elco division, wartime builder of the famous PT boats and peacetime producer of pleasure power yachts; electrodynamic division, manufacturer of special and standard electric motors and generators; commercial body division, builders of "armorlike" truck bodies, and the structural steel division.

* * *

CLOSER COLLABORATION between the advertising and public relations department and top management was advocated by Charles J. Allen, vice president and public relations director of the Connecticut Light and Power Company, in a speech made at the recent convention of the Southeastern Electric Exchange in Atlanta, Georgia.

Mr. Allen, who is also president of the Public Utilities Advertising Association, stated, "It's up to us as advertising and public relations men to help top management with the tools with which the advertising department is presumably best equipped—the use of words. Not the legalistic jargon of the dry-as-dust court room, not the florid lingo of the look-at-all-the-big-words-I-know school, not the pedantic wordage too often exalted in the class room as being in the best English tradition, but the language that Joe Gaspipe understands even though the grammar and syntax may be a little more orthodox, but not necessarily any the less colorful than Joe's every-day speech."

In Mr. Allen's opinion, advertising and public relations representatives should be included as part of the management team and given the opportunity of taking part in the policy-making decisions of management. "It is all a question of just how useful the advertising man is permitted to be and permits himself to be to top management," Mr. Allen said. "The opportunities are as limitless as can be."

The Cover



ONE OF THE FEW remaining covered bridges in Connecticut is Comstock Bridge which crosses the Salmon River in East Hampton. Photo by Josef Scaylea.

TWO NEW EXECUTIVE appointments have recently been announced by Howard S. Palmer, trustee and president of the New York, New Haven & Hartford R. R. Co. Dean F. Willey, assistant vice president, has been appointed vice president in charge of operating, maintenance and engineering, and Robert L. Pearson, operating vice president, has been made vice president, executive department.

Mr. Willey, a graduate of the Massachusetts Institute of Technology, joined the New Haven Railroad in June, 1920, as assistant engineer in the test department, and served in various positions until his present advancement.

Mr. Pearson, a graduate of Swarthmore College, entered the road's service in 1904.

PAPERBOARD SINCE 1850 - FOLDING BOXES SINCE 1895

ROBERTSON · PAPER · BOX

COMPANY · INCORPORATED

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NEW YORK 420 LEXINGTON AVENUE - BOSTON . PARK SQUARE BUILDING

OFFICIALS OF PIONEER Parachute Company, Manchester, have recently announced the appointment of Col. E. Verne Stewart as director of product development.

Colonel Stewart, one of the world's foremost skilled technicians in parachute research, will supervise the research, developing, experimenting and testing of parachute and accessory

equipment for Pioneer.

He was formerly chief of the Army Parachute Branch at Wright Field, responsible for engineering, research, experimental evaluations, and all related activities in connection with parachutes and associated equipment. He is a CAA licensed parachute rigger, and is certified as a master of parachute maintenance.



ANNOUNCEMENT has been made of the appointment of Raymond M. Page as manager of distributor sales of The Fafnir Bearing Company, New Britain. He succeeds Stanley M. Prior whose recent death ended a period of 27 years service with the firm.

Mr. Page joined Fafnir in 1929, handling the company's sales in the Pittsburgh area until 10 years ago when he became assistant manager of distributor sales. He was formerly associated with Ross Gear & Tool Company and the Roller Bearing Company of America.



THE RETIREMENT of Townsend H. Soren as vice president of the Hartford Electric Light Company and the Connecticut Power Company, effective the first of the year, brought to a close 30 years of active service with the Light company.

He joined the firm in 1916 following an association with General Electric Company and the Metropolitan Street Railways in New York, and in 1920 was elected vice president in charge of construction, a director, and a member of the executive committee.

A Harvard University graduate, Mr. Soren supervised the design and construction of the South Meadow steam generating station in Hartford and several major additions to that plant, as well as other generating plants, substations, transmission lines and related facilities of both companies.

Fred D. Knight has been elected to succeed Mr. Soren. He is a graduate of the University of Maine, and prior to joining the Light Company in 1941,

ARE YOU READY FOR THE KEEN COMPETITION AHEAD?

Recent wage increases, and the practical certainty of more to come, will soon eliminate profits for all but the low-cost manufacturers.

Higher prices can only delay this. Labor will be certain to demand higher wages proportionate to price increases. It is a basic economic truth—which has been all but forgotten during recent years—that in normal times high prices restrict markets, while low prices expand them.

The farsighted manufacturer will strive to put himself in a position where he will not have to rely on high prices for a profit. When the present backlogs of urgently needed orders have been used up, low prices—quality considered—will be the most effective sales argument against competitors.

Many manufacturers are doing just that today by modernizing their management controls—Wage Incentives, Job Evaluation, Production and Planning, Cost Systems, Foremen's Bonus, improved Manufacturing Methods, etc.—with the help of Plocar Engineers.

For information and references, write

JOHN J. PLOCAR COMPANY

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Representatives in principal industrial areas

BUSINESS AND INDUSTRIAL MANAGEMENT CONSULTANTS

Boston Office 238 Park Square Building

PLOCAR ENGINEERS

served for many years as assistant superintendent and later superintendent of production of the Boston Edison Company.

Richard B. Curran of New London, vice president of the Connecticut Power Company, has been chosen to succeed John E. Lynch as financial vice president of the Hartford utility com-

pany

Mr. Lynch, whose retirement was also effective January 1, had been in the company's service since 1897, when the company was in its infancy, and rose to responsible positions in the accounting department. He has been an officer of the firm since 1909, was appointed treasurer in 1924, and financial vice president in 1929.

Mr. Curran has served the Connecticut Power Company since 1914, in both the Middletown and New London divisions. In 1922 he was made assistant secretary, two years later was promoted to secretary and in 1933 was

elected secretary-treasurer.

Other executive changes at the Hartford Electric Light Company include the retirement of Ernest S. Nutting as secretary-treasurer, after completing 48 years in the company's serv-

ice. He has been succeeded by Charles E. Poehnerr

Leonard D. Way, assistant treasurer of the company, also retired on January 1, after completing 45 years of service.

* * *

THE TEN YEAR CLUB of the Allen Manufacturing Company, Hartford, gained nineteen new members on the occasion of its fifth annual meeting recently. Nearly 100 present members, honorary members and guests attended the banquet at which retiring club president, Andrew Fransen, presided.

The new club members were presented with pins and certificates by James G. Osmond, executive vice president of the company. Special gifts were received by two employees who have served the firm for 15 years, and three 20-year pins were awarded.

* * *

PRESIDENT HAROLD J. RIT-TER of the Norma-Hoffmann Bearing Co., Stamford, resigned that post recently, and also retired as chairman of the board of the Precision Bearing, Inc., Los Angeles.

Mr. Ritter joined the Stamford company in 1916, and in 1936 was elected vice president and a director. He has held the posts of president and treasurer since 1945.

An operating committee headed by Percy Butchard, London, England, was appointed by the board to carry on the operation of the company.

* * *

THE PROPOSED ADDITION of tractor manufacturing to the operations of the Waterbury Tool Division of Vickers, Inc., Waterbury, was announced recently by Charles H. Granger, vice president and general manager.

Although the vice president's announcement did not reveal the expected scope of the new production program, the project is scheduled to be carried out in the East Aurora Street plant purchased by the company from the War Assets Administration. The plant was built during the war by the Navy for use by the Waterbury Tool Division in the construction and as-



sembly of hydraulic transmission devices for combat ships.

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AN INSTITUTE of labor-management relations has recently been established at the University of Connecticut, Storrs, under the direction of Myron Clark of Boston, former official of the United States Rubber Company.

In his announcement, University President Albert N. Jorgensen revealed that the institute would offer several types of services to employers, employees and other interested citizens and that credit and non-credit courses, one and two-day conferences and seminars have been planned.

Mr. Clark has taught courses in the principles of management at the University and at Massachusetts State College, Boston University and Yale. He is a past president of the American Society for the Advancement of Management and was a panel member of the New England War Labor and War Production Boards.



TWO NEW VICE PRESIDENTS, W. H. Lantz, Jr., of Hartford, and Rey F. Frenger of St. Louis, have been elected by Federal Electric Products Company's board of directors, according to a recent announcement by L. W. Cole, president.



W. H. LANTZ, JR.

Mr. Lantz, who joined the company in 1941, will be executive head of the Hartford division where he has been stationed as general manager. As chief engineer for Federal from 1941 to 1945, he was instrumental in developing numerous electrical control devices such as panelboards, double throw switches, Federal Rolarc switches and other items. He was formerly chief design engineer for American Electric Switch Corporation, and design and

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We make load test, design, manufacture and install individual motor drives to replace group drives.



400 INSTALLATIONS

in one large Connecticut Plant. 169 now being installed in another.

THE
G. E. Wheeler Co.
453 Chapel Street

NEW HAVEN CONN.

Distributors for

BROWNING V-BELTS & PULLEYS WESTERN SPEED REDUCERS BROWNING PAPER PULLEYS project engineer for Wadsworth Electric & Mfg. Co.

Mr. Frenger joined the company in August, 1946, and will be in charge of the William Wurdadk division in St. Louis.

* * *

NOT TRULY A "NEW" Connecticut product, but one which is daily being adapted to new uses in industrial and construction fields, "Blue Diamond Mix," a development of The New Haven Trap Rock Company, has an interesting background which reflects the ingenuity of Connecticut industry.

The thousands of tons of trap rock screenings which accumulated with each year of quarry operations at the New Haven company were viewed by engineers as a perfect material for durable, low cost pavements. Experimentation and exhaustive research led to the development of a method of individually combining particles of stone dust with asphalt to produce a dense, tightly knit asphaltic concrete.

The state's transportation facilities have been the largest beneficiary of the large-scale production of Blue Diamond Mix by the New Haven company. In many of Connecticut's important highways, and on the runways



(Above) BLUE DIAMOND MIX at a 300° temperature being dumped—with a roller standing ready to compact the area after it has been raked.
(Below) THIS PARKING AREA of the Southern New England Telephone Company, Middletown, shows a completed Blue Diamond job.



of its larger airports, Blue Diamond Mix has met its test well.

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Connecticut industry has adopted the surface mix for factory floors, storerooms, loading and parking areas, paths, sidewalks and a countless number of specialized applications. In each, the pavement has proven impervious to acids, alkalis and chemicals.



THE YALE & TOWNE Manufacturing Company, Stamford, is completing plans for the largest market expansion program for its builders' hardware products in the firm's 79year history, according to Mark A. Miller, assistant general manager of the Stamford division, who is directing the campaign.



MARK A. MILLER

Using the results of its recent intensive national market analysis as a basis, Mr. Miller has revealed that the new marketing program is predicated on the theory that the country's largest market for building materials to equip the millions of housing units it is estimated will be constructed during the next decade will be the small towns of under 50,000 population.

The small town retail lumber dealer will be an important factor in the extensive program which is planned, according to Mr. Miller, who explained that the lumber dealer is in a key position to provide the widest distribution of builders' hardware because of the growing tendency toward buying building materials from as few sources as possible, the close relation between lumber and hardware products and the well established position which the average lumber dealer holds in his community.

A staff, headed by Meade Johnson,

"HOUSEKEEPERS FOR INDUSTRY"

WASTE MATERIALS

Waste Paper, Rags, New Cotton Cuttings-All Grades

Inventory time again. Let us serve you.

Discard obsolete forms, tabulating cards and correspondence files.

Confidential records and papers destroyed.

Most waste material has a definite value. Our service may create a new revenue for you. Let us explain how.

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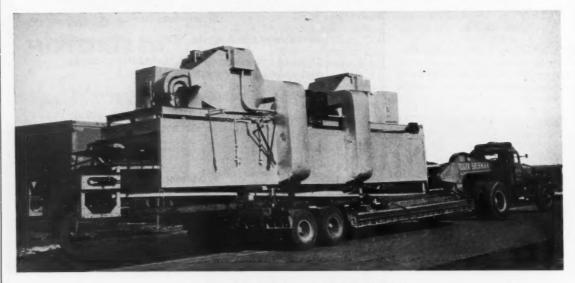
DIES FOR POWDER METALLURGY

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PLAN NOW TO USE ROGER SHERMAN SERVICE



- TRAILER SERVICE
- CRANE SERVICE
- HAULING
- RIGGING
- STEEL ERECTION

Every Job and Operation Insured From Start to Finish

ROCERCE SOM PANY

469 CONNECTICUT BOULEVARD, EAST HARTFORD, COMN.

TEL. 8-4106

Branch Office: 58 Bradley St., New Haven, Conn. Tel. 6-1368

marketing manager of the company, is now completing a program to provide specially designed sales aids for the retail lumber dealer that will help him establish profitable conditions for the distribution of builders' hardware.

* * *

ROBERT STAFFORD ED-WARDS, president of Edwards and Co., Inc., Norwalk, was elected president of the National Electrical Manufacturers Association, succeeding R. L. White, president of Landers, Frary and Clark, New Britain.

Mr. Edwards, whose election took place at the group's 20th annual meeting, has represented his company in NEMA since 1933, and a year ago was elected treasurer and a member of the association's board of governors.

In 1921 he joined the Edwards company which was founded by his grand-father in 1872, and in 1929 was made vice president, rising to the presidency in 1936, following the death of his father.

* * *

ALBI CHEMICAL Company, Inc., manufacturers of a new fire-resistant paint developed during the war and used extensively by the Army, recently moved its factory to Hartford from Elizabeth, New Jersey.

Benjamin B. Kaplan of West Hartford, executive vice president, was formerly professor of chemistry at the University of West Virginia. I. Alembik of New York, who introduced a mildew-proof paint for large scale use by the armed services during the war, is president of the firm.

The product is known commercially as Albi-R, and is produced in powder form for mixing with water before application. Company officials have stated that in numerous tests by domestic and foreign laboratories, the product has been reported to be the only coating material of its type on the market listed and classified as to fire hazard.

The fire-resistant paint may be applied on new wood, plywood, wall-boards or other interior surfaces, or over old paint, and will not lose its fire resisting qualities when used as an undercoat for other paint. The company plans to broaden its field to include industrial and commercial uses, and will conduct nationwide distribution from its new Hartford plant.

R. C. GRAVES, vice president of Trumbull Electric Manufacturing Co., Plainville, recently announced the appointment of Lester C. Watson of New Britain as eastern sales manager, and Frank M. Oglee of Madisonville, Ohio, as central sales manager.

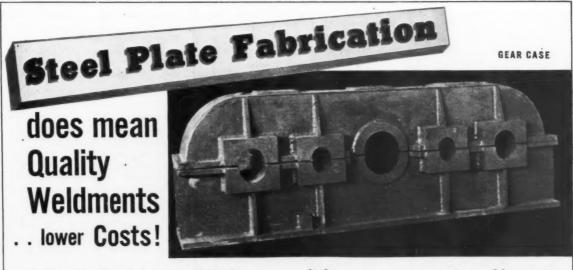
* * *

ELECTRIC RATE CHANGES which will reduce the revenue of the Connecticut Light and Power Company by about \$500,000 a year have recently been authorized by the company's board of directors.

According to President C. L. Campbell, the new rate, effective on January 1, will apply to a number of commercial and small power customers and to some residential customers whose rates have been adjusted so that an increased amount of electricity will be available for the minimum monthly bill.

+ + +

THE PRESIDENTIAL Certificate of Merit was recently awarded to Henry F. McCarthy of New Haven, executive assistant to the president of the New York, New Haven and Hartford Railroad Company.



In New England, Avery and Saul proves this premise every day, meeting industrial requirements for steel plate fabrication with the most advanced methods of flame-cutting and arc-welding creating lighter, stronger, superior weldments in the process.

HVERY and DAUL CO.

297 DORCHESTER AVE., SOUTH BOSTON 27, MASS

To YOU who use Printing

to give a better and more complete service to the customers of two long established firms, The Case, Lockwood & Brainard Company and The Kellogg & Bulkeley Company of Hartford ¶ As divisions of Connecticut Printers, Incorporated, each will retain its identity and continue to give the services which have attracted and held its customers. Consolidation will make available to the customers of each a broader range of facilities and abilities to make their jobs efficient and attractive. Letterpress and lithography "under one roof", as it were, means the advantages of both processes when and where each is indicated for the utmost in efficiency and effectiveness in your work. ¶ We pledge ourselves to continued progress in the flexibility of our service to customers.

Connecticut Printers, Incorporated

85 Trumbull Street Hartford, Connecticut

Printing Division

CASE, LOCKWOOD & BRAINARD

85 Trumbull Street, Hartford

Lithographic Division KELLOGG & BULKELEY 419 Franklin Avenue, Hartford Mr. McCarthy was cited for "outstanding services since January, 1942, in various capacities with the Office of Defense Transportation and as the first director of ODT railway transport department from April, 1944, until after the end of the war."



R. J. BENNETT, vice president and general manager of The Connecticut Company, is the new president of the New Haven chapter of the National Safety Council.

Mr. Bennett is a member of the traffic and parking committee of the New Haven Chamber of Commerce and for many years has been active in the promotion of street and highway safety.



CHARLES W. DEEDS, president of Niles-Bement-Pond Company of West Hartford, recently announced the merger of the Chandler-Evans Corporation, wholly owned subsidiary, with the parent company.

Mr. Deeds revealed that the change in corporate structure will not affect the operation of the business, which is located at the plant of the parent company in West Hartford.

B. H. Gilpin, vice president and general manager of Chandler-Evans, has been named a vice president of Niles-Bement-Pond, and will continue as general manager of the division now known as Chandler-Evans Division, Niles-Bement-Pond Company.



THE RECENT CONSOLIDATION of the three plants of the Bush Manufacturing Company, into the new plant located on South Street, West Hartford, has effected a personnel reorganization under which Frank T. Carney, works manager, has become assistant secretary.

Joseph F. Fagan, former superintendent of the Wellington Street plant, has been appointed methods development engineer and assistant to the works manager.

Harry C. Kromas, former superintendent of the Capitol Avenue plant has become manufacturing superintendent.

The company has been engaged in the production of heat transfer equipment for 39 years, and produces, as well, products for use in the commercial refrigeration and air conditioning field. ADDRESSING the Boston Chamber of Commerce recently, Alfred P. Sloan, Jr., chairman of General Motors Corporation, warned that the "American people must choose between labor monopoly and the democratic system of free enterprise," and outlined ten steps to correct existing inequalities which now place labor in a dominant position in our nation's economic structure:

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- 1. Employers should have the right to talk freely with employees.
- A court review of decisions of all government agencies should be granted.
- 3. Labor unions should be made responsible for their acts.
- Foremen should be recognized by law as a part of management.
- The closed shop should be outlawed.
- Union questions should be passed by a representative proportion of the entire membership, not by a limited minority.
- Unions should be required to publicize financial operations and be prohibited from contributing to political activities.
- 8. All forms of violence and coercion should be outlawed.
- Unlimited right to petition for bargaining elections should be granted to employers.
- Collective bargaining should be sharply defined.

* * *

THE WIREMOLD COMPANY, Hartford, has recently announced the addition to their product lines of single and multiple 15-watt fluorescent units, low power factor, 110-125 volt, 60 cycle.



Wired and ready to install (lamp not furnished), these No. 21A units are furnished in the following variations: with 6-foot cord and plug for use in existing outlets; with 6-inch conductor leads; with adapter plate and conductor leads for connecting to outlet boxes; with manual starting switch or with conventional type FS-2

starter switch; with toggle switch on side, or with snap switch and extra receptacle on side.

The units are finished in white enamel and are equipped with clips for permanent or portable mounting.

* * *

CHASE BRASS & COPPER Company's Babbitt Road Plant in Cleveland was recently awarded the first prize by the National Safety Council for the outstanding safety program in its district.

With an achievement of only 1.9 accidents every million man hours worked, Chase at Cleveland boasts one of the most enviable safety records in the nation's industry.

The plant's safety committee is headed by William Rattray, a maintenance supervisor, under the direction of Calvin McCoy, personnel director.

* * *

A 275-PAGE CLOTH BOUND illustrated book, "The State Services in Connecticut," has recently been published by the Public Information Committee of the Connecticut Legislature.

The book was written by George B. Armstead of Wethersfield, former managing editor of The Hartford Courant, and is scheduled for distribution to members of the Legislature, libraries, schools and other public sources of information.

* * *

JOHN H. CHAPLIN, president and a director of Veeder-Root, Inc., Hartford, was one of the 32 new directors elected by the National Association of Manufacturers at its annual meeting recently. Mr. Chaplin is also a director of Holo Krome Screw Corporation and the Bristol Brass Company.

The Association's 51st Congress of American Industry met at the Waldorf Astoria in New York, with all previous records broken as the registration soared to over 3,200. Earl Bunting, president of O'Sullivan Rubber Corp., Winchester, Virginia, was elected president of the Association to succeed Robert R. Wason, president of Manning, Maxwell & Moore, Inc., of New York and Bridgeport.

In his first press conference as president of NAM, Mr. Bunting reviewed the atmosphere of the Congress: "To me the great significance of this convention has rested not so much in the specific policy decisions that have been





*36,576 Cubic Feet of Valuable Space from "nowhere"!

Actual figures show, after our services in a well known manufacturing plant:

- The existing plant was enabled to warehouse 42% more raw stock.
- 55% of the warehouse payroll was saved.
- With 20% reduction in personnel, shipping output was increased 30%.
- 4. Flow coordinated and speeded permanently.

*A case history from our files.

Our method is resultfully different. May we prove it to you?

R. M. MUCH and ASSOCIATES

507 Fifth Avenue MU. 2-2444 New York

On the spot operations by seasoned executives

reached, as in the atmosphere and spirit in which the manufacturers here have approached the major problems facing our economy. There has been a pervasive determination to find constructive solutions for these problems. . . . "

Two Connecticut residents were honored at the Congress: Chauncy G. Bevin, 95-year-old president of the Bevin Brothers Manufacturing Company, East Hampton, and Joseph Dobek, an assembly press operator at the Fafnir Bearing Company, New Britain.

Mr. Dobek, who lost both legs below the knees in the war, demonstrated to industrialists his ability as a factory worker, to impress upon employers that among the thousands of unemployed veterans in the country, many have the ability to produce for industry.

Mr. Bevin, "the man who makes a million bells a week," was guest of honor at one of the luncheon sessions of the three-day conference. He is one of the oldest actively working company presidents in the world, and is now in his 74th year in the bell manufacturing business.



CHARLES H. NEWMAN has recently been appointed vice president of the Silex Co., Hartford, succeeding Wesley R. Becher, according to an announcement by Frank E. Wolcott, president.

Previous to his new appointment, Mr. Newman served as vice president of the Hartford Products Corporation, a Silex subsidiary, for nearly a year following his discharge from the U. S.

Mr. Becher's resignation brings to an end 25 years of service with the Hartford concern, dating back to the early days of the company's history.



ANOTHER NEW CONNECTI-CUT product has recently been announced by The Williams Products Company of Middletown—the CODECO wire stripping machine.

The new machine, which cuts, strips and slits one, two and three conductor wire up to one half inch diameter, is a bench machine which can be used by large and small manufacturers for production, semi-production, or custom work.

The CODECO stripper is operated by compressed air and is equipped with the Bellows Senacon BM5 Air Motor and the Norgren 645-2 Lubro-





THE NEW CODECO wire stripping machine now being produced by The Williams Products Company, Middletown.

Unit. The machine is designed for the automatic removal of all stripped material, thus eliminating the possibility of damage to the knives in cleaning.



DISCUSSION on the need for more manufacturing space in the northeastern states held the spotlight at the three-day Northeastern States Planning and Development Conference held in Hartford recently.

Major Ralph Powers, chairman of the industrial committee of the Connecticut Development Commission, who participated in the industrial development panel of the conference, called for new industrial growth and

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present plant expansion "if the northeast is to stay in the manufacturing race with other sections of the United States which were industrially strengthened by war-plant expansion and influx of labor and capital."

Ray M. Hudson, industrial secretary, New England Council, Boston, was chairman of the industrial development panel and Albert I. Prince, chairman of the Hartford Airport Commission, led the panel devoted to the devolpment of air travel in the region.

CHESTER E. INGRAHAM of Bristol, a member of the fourth generation of the family that founded the E. Ingraham Company, died recently at his home

Mr. Ingraham joined the Ingraham firm soon after his graduation from Sheffield Scientific School at Yale in 1903, and retired in 1924 after serving as a director and paymaster. He is survived by his wife, three sons, two daughters and two brothers.

* * *

THE COMPLETION of a new 40,000 square foot factory division of Veeder-Root, Inc., Hartford, served as the occasion for a four-day "Open House" celebration at the plant for employees, their families, friends and the general public.

Highlighting the "housewarming" was a comprehensive exhibit of the company's products and of the many ways in which Veeder-Root counting devices are used in such products as gasoline pumps, addressing machines, juke boxes, machine tools, pin ball machines, airplanes, radar equipment

and many other items including an electric rat trap.

The plant was visited by nearly 4,000 persons, and 193 escorted groups toured the plant and learned from Veeder-Root men from all over the country of the various uses of the products on display.

* * *

RUFUS N. HEMENWAY, for 27 years associated with The Fafnir Bearing Company, New Britain, retired recently as vice president.

Before joining Fafnir in 1918, he was connected with P. & F. Corbin for a number of years as contract sales manager. His first project with the Fafnir firm was the organization of a sales force for the company's lines of industrial bearings. He was elected a company vice president twenty years ago.

* * *

LEVI T. SNOW, president of the Snow-Nabstedt Gear Corporation, retired from that position at the beginning of the new year, and Arthur T. Nabstedt, Sr., vice president and general manager, succeeded the 86-year-old industrialist as president.

Mr. Snow, who will continue as chairman of the company's board of directors, began his career with the Pratt and Whitney Company of Hartford and later incorporated the Snow and Petrilli Manufacturing Company in New Haven in 1906. Mr. Nabstedt became associated with Mr. Snow in 1916.

Under Mr. Snow's leadership, the company was the first New Haven firm to receive the Army-Navy E award.

MACHINE DESIGN

SPECIAL MACHINERY, TOOLS
AND EQUIPMENT

WESTCOTT & MAPES, INC., NEW HAVEN

Meriden Boy Scouts

(Continued from page 10)

And how about the great salvage work they did during the war—in the col-lection of paper and metal scrap, and the selling of War Bonds!

Millions of young boys have been reached through the body-building and character-strengthening activities of the Boy Scouts of America. But, says J. Edgar Hoover, Director of the Federal Bureau of Investigation, "There are many boys roaming the streets today who need Scouting, and need it desperately. Are you attempting to reach them?"

In its own interest-in the interest of maintaining our own American freedoms which give full play to individual American energy-American Industry should give serious thought to plant-sponsoring of Boy Scout troops. To assist boys to get the feel of industry early in their youth, and to help in the development of industrial executive and working man power for tomorrow, many Connecticut industries should sponsor Boy Scout troops.

Motion Pictures

(Continued from page 12)

relations" are routine, stiff and slightly boring.

A picture can be and should be warm, human, touched with drama and emotion. If a picture has sincerity it has everything needed to win understanding, liking, if not affection.

Harry L. Magun product styling packaging advertising art 151 COURT ST., NEW HAVEN phone 7-2513

Employees like to feel that they are not regarded as machines, but as appreciated helpers. If they understand that their work counts, that they are not only charges on a cost sheet, they will not look at their jobs with only a dollar and cent viewpoint.

Abe Lincoln said that you get out of people what you ask them for. If you ask them for hate, you'll get it; if you ask them for liking and even

love, you'll get that.

He also said that you can't fool all the people all the time. The foundation for a successful public relations picture is the sincere desire of management to be on the level with its people and the public. On that rock of understanding a great motion picture can be made, and a real structure of management-labor respect and appreciation can be built.

Rockbestos Family Day

(Continued from page 8)

set up his own display of safety material, and was on hand to explain it. He would tell you that Rockbestos provides without charge to its employees clean coveralls every week, gloves, goggles, safety shoes, soap—yes, soap—and towels. He would tell you, too, that the accident rate at Rockbestos was far below the average for the industry

About half-way along on the tour, you would welcome a stop at the cafeteria where the regular staff, under the direction of Cafeteria Manager Emily Jones, would make you feel better for having had ice cream and a cup of hot coffee. (The cafeteria staff, too, baked 1100 cupcakes for the first Family Day's guests.) You would sit at the cafeteria tables and the sign on the wall, "What New Haven Makes— Makes New Haven," would catch your

After the short stay in the cafeteria you would be on your way again past the braiders where busy machines applied rayon, glass, and cotton to wires. You might stop long enough to see Ray Jaenicke's display of glass, cotton, and rayon yarns-put there so you could pick up the stuff and feel it.

If you were like the rest of the crowd visiting Rockbestos, you would find the Test Department a very interesting spot, where Bert Swanson could show you wire being tested in a refrigerator which simulated conditions in planes flying high in the sky. The

wire was being subjected to a tem-

perature of 65 degrees below zero. He would also show you several other tests which Rockbestos products have to undergo before they are ready for shipment to the customer. The flame test probably would be the most interesting, because it is the most spectacular. Swanson would shoot flames at the wire to show you how it would stand up under fire.

If you were going through the plant on Friday night, November 22, you would run smack-bang into a radio broadcast on the floor of the Test and Inspection Department. Manager Jimmy Milne and Carey Cronan, special events announcer, of Station WNHC,

were talking with company officials, employees and visitors to get their reactions to Family Day, and the hum of the factory in the background added realism to a Hollywood-like scene.

Pierce Welsh of the Advertising Department would be glad to explain to you an animated display which told the story of the part asbestos plays in the manufacture of Rockbestos. Lights would flash, little men would move to pull cable from a tiny reel, sparks would fly as the wire went through its flame test, and you would join the crowd which was fascinated by this educational display which appealed to grown-ups and kids alike.

After a quick look at the baking ovens-where wires were being heated at 170 degrees to remove moisture and wet compounds-you might stop off to talk to a friend in coveralls working on the cable insulating machines. That would be the end of the route in the factory and Guide Nancy Bailey would direct you up the stairs to the

new offices.

Each office would be clearly marked, with brief explanations of what is done by the people who work there. You would get a look at the offices, and would meet the company's top execu-

You would peek into the paymaster's window, or drop in to see Rockbestos' secretary-treasurer, W. C. Arm-

strong, behind his desk.

After the last stop-President Newton's office-where you could see the signature of every Rockbestos employee on a scroll which they had presented to "Our Boss," as a token of their esteem for him, you would be directed out into the reception room and then down the stairs to the main lobby, where the members of the farewell committee would present you with a souvenir booklet.



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THE OBSERVER

By N. W. FORD

Executive Vice-President

If you often wonder where your tax dollars go, read the following from the "Washington Snapshots" column of the Industrial Press Service.

"Well, for one thing (and a great big thing it is, too) the government at Washington is issuing pay checks to almost 20,000,000 people. In other words, although we are well into the second year of 'peace' one of every seven Americans is on the Federal government's direct payroll. And all this costs the taxpayers something like \$1,701,000,000 a month.

"Direct payments, either from Washington or through state channels, go to 19,484,803 persons, at a yearly cost of \$20,400,000,000—or about half the annual Federal budget.

"The amount doubles the entire government expenditures of the largest New Deal peacetime spending year, and tops the peak World War I outlay of 1919.

lay of 1919.

"Of the total number of people on the governmental payroll, the military establishment accounts for a mere 2,454,056 officers and men and women of the Army, Navy, Marines and Coast Guard

"In addition to the \$1,701,000,000 a month paid out by the government directly to individuals, other Federal funds are expended in such indirect routes as government contracts, subsidies, school lunches, farm loans, business and power loans, maternity-care programs, and Indian benefits."

* * *

A MARRIED MAN with two dependents and an income of \$3,000 paid \$36 in federal income taxes in World War I (1918) and \$475 was paid by a taxpayer in the same circumstances in World War II (1945). In the case of the taxpayer in the very high income brackets, the change was as drastic. In the earlier year an income of \$1,000,000 was reduced to

\$297,018 by payment of federal income taxes and in 1945 only \$100,000 was left.

Although tax levies are still much higher than at any time prior to World War II, in 1946 an appreciable beginning had been made in the return to prewar relationships. In 1946, under the conditions cited above, federal income taxes left \$2,810 of a \$3,000 income and about \$161,150 of the million-dollar income.

* * *

HOURLY EARNINGS rose 1.2 per cent from August to September, 1946. They were 13.5 per cent greater than September 1945 and 108.6 per cent more than in 1929.

* * *

PRIVATE INDUSTRY paid a higher annual reward for labor working full time in 1945 than at any previous time in history. In that year of half war-half peace, the annual salary-wage per full-time employee averaged \$2,242. Corresponding earnings in 1929 and in 1939 were \$1,408 and \$1,255, respectively.

The level of annual compensation in every major industrial group was substantially above prewar. Full-time factory employees received \$2,528, as compared with \$1,543 in 1929. In the mining industry, annual earnings were 70% above 1929. The average in agriculture, forestry and fishing rose from \$455 in 1929 to \$1,087 in 1945.*

* * *

MOTOR TRUCK NEWS, in summarizing some of the costs of the recent New York City trucking strike, estimates the idleness of 15,000 trucks for 45 working days represents a loss of 675,000 "truck days," or \$27,000,-

* Excerpt from "Conference Board Previews."

000 in revenue. It was also estimated that the average 5-ton truck driver lost a total of \$459.13 in straight-time wages. At the new wages, it will take him 27 weeks of work to offset this cash loss. An estimated \$500,000 in union relief funds and \$126,000 in state unemployment benefits were other losses due to the strike.

1895

Elevators

for every purpose

INSPECTIONS
REPAIRS
MAINTENANCE

The Eastern Machinery Co.

NEW HAVEN

Photostats • Drafting Supplies • Blueprints

Joseph Merritt & Co. 166 Pearl Street Hartford Tel. 2-9498

BARNEY'S of HARTFORD offers

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Complete Service in Office Furniture

and Shop Equipment

Note:

Not all complete Stocks at present time.

450 Front St. Hartford 5, Conn. 7-8129

BOOTS ON COWS!

Until General Electric experimented with Lightning, knowledge of lightning had not increased materially since Ben Franklin. In the interim, fallacies grew and sound theories were born of observations. Most interesting is the custom of boots on cows. Farmers wearing rubber boots noticed that they were unaffected during severe storms while their cows were knocked down or killed. One farmer tried boots on his cows and found them to have the same immunity as he. The boots acted as shields, making it impossible for lightning to pass through their bodies.

UNPROTECTED PROPERTY
ACCUMULATES ELECTRICAL
CHARGES AND ATTRACTS
LIGHTNING. MODERN LIGHTROD SYSTEMS DRAIN OFF
THESE CHARGES

BROWN LIGHTNING PROTECTION

HARTFORD

NEW HAVEN

BRIDGEPORT



INDUSTRIAL DEVELOPMENT

By L. M. BINGHAM, Secretary

ITH a buyers' market "just around the corner" it behooves manufacturers, especially of consumers products, to avail themselves of every possible opportunity for displaying their wares where they can be seen by large sections of the public. Manufacturers of capital goods can also utilize such display space on frequent occasions to make the public aware of their contribution to our economy by showing how their products are necessary to the production or servicing of certain essential consumer products.

The Business and Technical Branch of the Hartford Public Library at 730 Main Street, Hartford, which has made its library windows available for display purposes to various organizations in the past, has just suggested that we bring this matter to the attention of

manufacturers, not only in the Hartford area, but throughout the state.

Miss Amy Deardon, Business Branch librarian, telephone Hartford 7-7125, who is in charge of the displays, reports that the space is available for displays which may be kept for a period of two weeks, and possibly longer if the display proves to be particularly popular. She reports also that the display must be of educational value and of interest to the public.

The window specifications are: 9 feet across back; 5 feet, 6 inches across front; 5 feet, front to back; 5 feet, 6 inches, on slanted face. Area, about 39 square feet in each window. (See photo of display windows.)

Any manufacturer desiring to utilize this space for the display of its

(Continued on page 39)

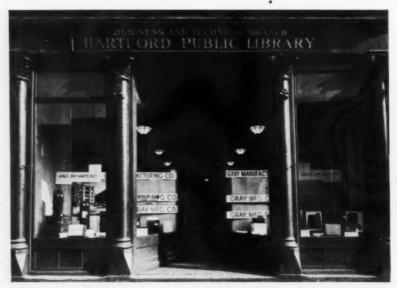


PHOTO OF WINDOWS available for display of manufactured products or services at the Business and Technical Branch of the Hartford Public Library, 730 Main Street, Hartford.



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EMPLOYMENT NOTES

By JOHN P. AHERN

Executive Assistant

OMEBACK," a 16 mm. sound and color motion picture designed to promote rehabilitation into employment of the physically handicapped, has been produced in cooperation with the Ford Motors, Western Electric, Caterpillar Tractor, and Bulova Watch companies. It is available for non-theatrical showing to employer groups throughout the country. Highlighted in the film are the triumphs over disabilities achieved by Singer Jane Froman, Cartoonist Al Capp, Sportscaster Bill Stern, and Boxer Tami Mauriello. Bookings can be made through the various rehabilitation agencies.

* * *

MR. A. V. GEARY, Veterans Employment Representative for Connecticut, is making arrangements for the showing of the film, "No Help Wanted." A 16 mm. production, it is a sound motion picture designed to dramatize the rehabilitation and placement of handicapped veterans in industry and is dedicated to the propo-

sition that disabled veterans, or, for that matter, any handicapped persons, are employable if properly placed in the job. The film was produced by the National Association of Mutual Casualty Companies in cooperation with the American Legion.

* * *

"A GOOD PERCENTAGE of blinded veterans in Connecticut are already doing competitive work in industry and are strictly on their own," according to Edward M. Mesick, Veterans' Administration training officer in charge of training this state's blinded veterans of World War II.

Mr. Mesick, who is supervising the placement and training of 41 blinded World War II veterans, said, "These boys are an independent lot who, once they have been placed on the job, want no solicitous consideration or assistance from their fellow employees. Once they are on the job, they want to be on the same competitive basis as their fellow employees.

Before a blinded veteran is placed

in training by the VA, his particular capabilities are studied by VA advisement and guidance officers. The veteran's education, social background, and his various qualifications are considered, and by means of aptitude tests, it is determined just what type of work he can do.

"Because he is blind, the type of work he can do productively is limited. When we finally determine, however, the type of work for which he is qualified and able to do despite his disability, we then go about finding that particular job for the veteran and place him in it.

"Thus far, those blinded veterans we have placed in training or in educational institutions are doing exceptionally well. Whether he be assembling an eight-piece rifle sight or studying law, the blinded veteran is doing a stand-out job."

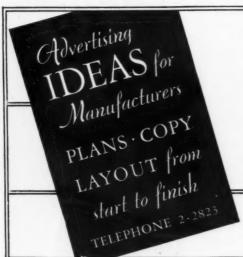
* * *

VETERANS PLANNING TO OB-TAIN a GI loan for the purchase or construction of a home, to buy an interest in or to start a new business, or to operate a farm have been advised by the Hartford office of the Veterans' Administration to "look before you

"There is no need," the statement said, "for a veteran to rush to a lending agency or bank to obtain a GI loan in fear that he will lose his GI loan privilege if he doesn't act now. Veterans have ten years after the official end of the war in which to apply for a VA loan—and the war has not as yet been

officially declared ended."

It was pointed out that because of



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State Coverage
INDUSTRIAL REAL
ESTATE

The Charles T. Lincoln Co., Realtors

746 Chapel Street New Haven, Connecticut Branch Offices:

3 Colony Street, Meriden 3 Elizabeth Street, Derby the greatly inflated prices of real estate, veterans should consider their contemplated investment very carefully before they build or buy a home, because in buying today they do so to their own economic disadvantage, as the future may show they have made an unwise investment.

"As for veterans who desire GI loans for business," the statement continued, "our advice is simple: Know your subject thoroughly. Experience in your particular line is a prime requisite. It takes more than a loan to become a successful businessman. Business loans in default emphasize this point."

Of more than 6000 loans guaranteed to date by the VA, however, there have been but a limited number of defaults

+ + .

ANNOUNCEMENT HAS BEEN MADE of the appointment of Dr. Ronald F. Buchan as clinical director of the newly established Institute of Occupational Medicine and Hygiene at Yale University School of Medicine for work in the field of industrial medicine.

The primary aims of the Institute are four in number:

1. The training of medical students and industrial physicians, based on the belief that Occupational Medicine and Hygiene is now a specialty.

2. Special graduate instruction, together with the opportunity for research in the field of Occupational Medicine and Hygiene which will be available to graduate students in medicine, nursing, public health and engineering.

3. Research in Occupational Medicine and Hygiene, in the belief that the maintenance of active research in such an important field is of teaching value to the intelligent student.

4. Consultation. The Institute will be designed to assist industrial concerns on certain practical questions in the same fashion as the clinicians in the School of Medicine assist their colleagues in the practice of medicine with regard to medical, surgical, or public health problems.

Assistance will also be given in the provision of in-service training courses, and in the development of programs for the rehabilitation of workmen convalescent from injury or illness.

The program of research in the field of occupational medicine and hygiene will be as extensive as is deemed necessary for the development of the overall work program of the Institute. The

research work which the School of Medicine and other departments of the University have carried on in subjects allied with industrial medicine will be continued and, where necessary, expanded. These include toxicology, industrial poisons, noxious gases, fumes, dust ventilation, and sanitation.

Dr. Buchan previously had been practicing industrial medicine in Hartford, where he was concerned primarily with the organization of medical services for a group of small plants.

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EXPORT NEWS

By RICHARD F. AMES

Export Manager

NE of the questions frequently asked by companies going into the export market for the first time is, "What facilities exist in the international field for the settlement of difficulties which might arise with a foreign representative or customer?" Although the incidence of business disputes between American exporters and overseas establishments is not high, when a dispute does occur it may become extremely troublesome to both parties and can result in heavy expense.

Controversy may be guarded against by providing in advance for a system of prompt and amicable adjustment. It can be done by including an arbitration clause in all types of contracts relating to foreign trade. While some of our members have put forth valid arguments why certain of their contracts should not contain an arbitration clause, there is ample evidence that for most concerns, especially those entering into foreign trade for the first time, the use of the clause will prove to be valuable in maintaining sound trade relationships during periods of stress. It can be considered an integral part of the code of ethical behavior of every firm active in foreign enterprise.

Arbitration clauses can, of course, be phrased in many ways. However, under the Western Hemisphere System of Arbitration consisting of educational and arbitral facilities set up in each of the American Republics and in Canada for the general purpose of advancing the knowledge and use of arbitration and for the specific purpose of providing machinery for the voluntary settlement of trade controversies arising among nationals or residents of these different countries, the arbitration clause has been standardized in form.

We shall give you below the standardized wording of the clause employed when dealing with our Latin

American neighbors, but we should first like to point out that the Western Hemisphere System of Arbitration comprises three independently organized systems, namely, the American System, organized in 1926 as the American Arbitration Association, the Canadian-American System, organized in 1943 under an agreement between the Canadian Chamber of Commerce and the American Arbitration Association, and the Inter-American System.

The Inter-American System, which this column is primarily discussing, was authorized by the Seventh International Conference of American States meeting in Montevideo in 1933. It was created in 1934 by the American Arbitration Association under the authorization of the Governing Board of the Pan American Union and is administered by the Inter-American Commercial Arbitration Commission under its own by-laws and rules of procedure. Headquarters of the Commission are located at 9 Rockefeller Plaza in New York.

There is insufficient space here to describe adequately the complement of the organization, its management, conference machinery, and method of financing its undertakings. Fortunately though, a concrete conception of its operations can be gleaned from examining its chief tool, the standard Inter-American Arbitration clause: "Any controversy or claim arising out of or relating to this contract or the breach thereof, shall be settled by arbitration, in accordance with the Rules, then obtaining, of the Inter-American Commercial Arbitration Commission. This agreement shall be enforceable and judgment upon any award rendered by all or a majority of the arbitrators may be entered in any court having juris-

(Continued on page 35)

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NEED NO CLEANING AND CAN BE HEAT TREATED

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INDUSTRIAL Relations — Law

By FREDRICK WATERHOUSE, Counsel

The Connecticut Supreme Court of Errors has recently decided that an employee will be considered "discharged for wilful misconduct in the course of employment," within the meaning of the Unemployment Compensation Act, if he solicits fellow employees to join a union in violation of a rule prohibiting such solicitation during working hours. In the case in question, there was a factory rule prohibiting the "taking up of subscriptions or solicitations on behalf of any organization unless authorized by the management." This rule applied only during the time the em-

ployees were actually supposed to be working. The employees involved obtained no permission from the management but distributed union membership application cards and spent considerable time in soliciting their fellow employees to join the union. The defendants were familiar with the rule but intentionally disregarded it, and the Court found that such action was deliberate and was such wilful misconduct as to prevent a charge being made on the employer's merit rating under the Unemployment Compensation Act and it also automatically deferred the unemployment benefits for four weeks under the wilful misconduct provisions of the Act.

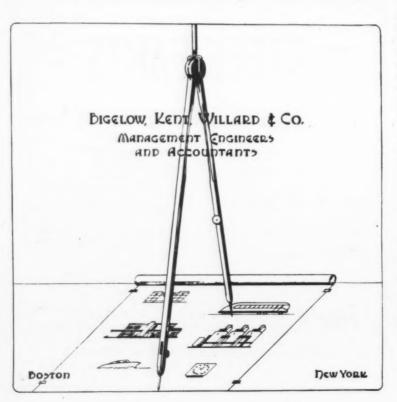
In so ruling, the Supreme Court has followed the Federal Court's rule prohibiting solicitation for union membership during working hours. The loss to the employer of production caused by such solicitation is recognized and is considered sufficient to indicate the reasonableness of the rule prohibiting such solicitation.

It should be noted that in the instant case there actually was such a rule, that the employees were fully aware of the rule, and that the Court came to the conclusion that they wilfully and deliberately violated the rule.



A RECENT UNITED STATES Supreme Court opinion emphasizes the importance of carefully preparing the list of employees eligible to vote in a National Labor Relations Board election. If the Board has ordered such an election for your company to determine whether a majority of your employees wish to be represented by a labor union, the list of those eligible to vote should be scrutinized before the election and any challenge made at the time the ballot is cast. Otherwise, the court has ruled that the Board regulations denying the right to challenge a vote after the returns have been counted is a reasonable regulation and is binding on all the parties. The case reached the Supreme Court because the result might have been changed by a single ballot. This ballot was cast by a former employee who was included on the list of eligible voters submitted to the Board by the company. It subsequently developed that this employee had left the employ of the company sometime before and had applied for Unemployment Compensation Benefits but the company's records still had her on the payroll. Her ballot was not challenged at the time it was cast. When the company subsequently became aware that this former employee had actually left their employ and applied for Unemploy-ment Compensation, it sought to have her vote rejected. Of course there was no evidence as to just how she had voted. If her vote had been for the union and was disallowed, it would bring about a tie and therefore the union would lose.

The court concluded that "long experience has demonstrated the fairness and efficaciousness of the general rule that once a ballot has been cast with-



out challenge and its identity has been lost, its validity cannot later be challenged."

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Although admitting that "... it is an unfair labor practice for an employer to refuse to bargain with a union only if that union was chosen by a majority of the voting employees," the court very blandly slid over that fundamental principle by stating that "but the determination of whether a majority in fact voted for the union must be made in accordance with such formal rules of procedure as the Board may find necessary to adopt in the sound exercise of its discretion. The rule probiting post-election challenges is one of those rules."

There was a strong dissenting opinion by Justice Jackson based on the theory that the interests of those employees who did not want to be represented by the union should be considered and preserved. Since they did not belong to a union and were not organized, they obviously had no standing before the Supreme Court. Their rights were summarily disposed of by the majority opinion with the statement that "in the absence of any evidence that such representatives discriminated against the anti-union employees in preparing the eligibility list or in raising timely eligibility issues, we cannot say that the interests of those employees were inadequately represented.'

The tendency of our government to become more and more a government of "regulations" issued by the administrative boards rather than a government of laws is well demonstrated by this opinion. Its inevitable result is well put by a statement found in the dissenting opinion to the effect that "I can scarcely think of a more perfect device for encouraging unscrupulousness, than to invest it with finality against all inquiry either by the Board or the courts."

Export News

(Continued from page 33)

diction. The arbitration shall be held in or wherever jurisdiction may be obtained over the parties."

Your Foreign Trade Committee at its regular meeting in September had the pleasure of having Mr. J. S. Car-

dinale, Executive Secretary of the Inter-American Commercial Arbitration Commission discuss the use of this clause. To cite an example: Missouri manufacturer had placed an order with an Argentine exporter for the purchase of 50 tons of cocoa pressed cakes, the contract calling for the establishment of a letter of credit in the amount of \$15,500.00. Upon the issuance of a government directive prohibiting the importation of the merchandise in question, the Missouri firm cancelled the outstanding credit. The Argentine firm alleged that if the purchaser had established the letter of credit within a reasonable time after the order had been placed, the shipment could have been made before the issuance of the government directive and, therefore, alleged a breach of contract and claimed damages in the amount of \$2,600. Since the Commission's arbitration clause appeared in the contract, the case was submitted to arbitration before two attorneys and a banker who rendered an award in favor of the Missouri company on the grounds that the contract of purchase was received by the Missouri firm on August 26 and application for the letter of credit was made through a St. Louis bank on a New York bank on August 27, the credit finally being established August 31. The arbitrators felt that the banks in question and the purchaser had not been dilatory in establishing the credit and that, therefore, there was no breach of contract on the part of the purchaser, who was excused from complying further with the contract by the intervention of the government directive.'

As we have said earlier in this column, there is ample evidence that the use of the arbitration clause may be

of great value to you. It is like insurance; it may never require actual usage, but it is there when you most need it. In fact, when two parties agree voluntarily to abide by its provisions in case of a disagreement or dispute, they have established a basis for good faith which in itself lessens the possibility that disputes will arise. The companies who have stated they do not feel justified in using the clause point out that to insert such a clause in a renewal contract where they have done business on a mutually friendly basis for years might have the effect of loosening the friendly tie. Nevertheless some of these same companies are considering the use of the clause in cases where they are taking on a new foreign representative or making sales to newlyestablished foreign contacts.

Spruille Braden, Assistant Secretary of State and Honorary Chairman of the Commission, when presented the Western Hemisphere Commercial Arbitration Award at the Boston Conference on Distribution on October 14 of last year, in his address of acceptance said of these arbitration facili-"So desirable does the Department of State consider arbitration of business disputes between its nationals and those of other countries that it is incorporating suitable provisions therefor in the proposals it is now advancing for commercial treaties with a number of governments. . . . Certainly the inclusion of such stipulations on arbitration will create a confidence, which implemented by widespread services of the Inter-American Commercial Arbitration will ease the way for, speed up and therefore increase the interchange and distribution of goods throughout the 21 American Republics."

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ACCOUNTING HINTS

Contributed by the Hartford Chapter National Association of Cost Accountants to stimulate the use of better accounting techniques in industry.

T is a matter of record that during the war years and immediately prior thereto, bad debt losses in all types of business were reduced to a minimum. In many instances, no losses of such nature have been sustained for several years. It would seem important to realize that the present situation as to bad debts is unusual, and that the danger inherent in over-extension of credit is as great now as it ever was.

A certain percentage of loss from bad debts is to be expected, and the possibility of larger losses of gross profits on rejected orders is a more important consideration. The recollection of the disastrous experience of many companies in liquidating receivables immediately following the dark days of October 1929, however, should be kept freshly in mind, else nothing has been learned from experience in this respect.

No great flood of insolvencies is expected, of course, but softness results from lack of exercise, and the faculties of those charged with maintaining credit policy have not been highly taxed in recent years. A quick look at your own credit policy, and a review of the essentials for sound credit would be most advisable. Eternal vigilance is the price of sound receivables.



THE BASIC TREND today in business functions of all types is toward standardization and uniformity. This is no less true of office operations than of product design and manufacture. Many organizations have already discovered the benefits to be derived from standardizing office and accounting routine, and the permanent recording of uniform methods in manuals of one kind or another.

The mere preparation of an accounting manual can, of itself, bring to light many instances of inefficiency and wasted or duplicated effort. The advantages to be gained in new personnel training, and the maintenance of work schedules, from the use of a manual of procedure are obvious.

To be of maximum value, a manual of accounting procedure should be as detailed as is consistent with clarity of presentation. The Cost Accountants' Handbook sets forth the following as possible contents:

- 1. Purpose and use of manual.
- 2. Method of initiating and approving changes.
- Organization of accounting departments.
- Classification and manual of accounts.
- Detailed instructions for individual procedures.
- Method of analyses of operation items.
- Summarizing and closing schedules and procedures.
- Schedules of reports, indicating departments responsible for their preparation, to whom given, and when.
- Regulations regarding the establishment and upkeep of a file of all forms and records in use.
- Miscellaneous instructions; for example, filing classification, material classification, standard form letters, sections of interest tables, conversion tables, and tables of equivalents.

Properly established, carefully maintained, and conscientiously used, an accounting manual will insure efficient accounting operation and will eliminate many sources of misunderstanding within the accounting organization and among those whom it serves.



IT MAY BE THE CASE that some companies, having signed renegotiation agreements, and having paid a refund to the Government, believe they have completely complied with the terms of the agreement. It should be pointed out, however, that under certain circumstances it will be necessary to make additional payments to the Government.

Article 5 of the Renegotiation Agreement provides, in effect, that if, as a result of the elimination of the amount of profit, a contractor receives a refund or shall recognize a reduction in his liability in respect to any item which was allowed as an item of cost in the determination of such profit, he shall pay as additional profit to be eliminated, a sum equal to such amount. In computing the amount of

(Continued on page 39)



James Pickands II New Haven 10, Conn.

PURCHASING NOTES

Contributed by the Purchasing Agents Association of Connecticut, Inc., affiliated with the National Association of Purchasing Agents.

Checking the Requisition

Purchasing Department should not be content to accept a duly authorized requisition and proceed to the mechanics of purchasing, leaving the responsibility for the requisition on others. It should be carefully checked by the purchasing staff regardless of previous approvals by other officials. This is a basic function of the Purchasing Department, to the end that the proper quantity, quality and delivery be ordered, or as it so often happens, that materials on hand be utilized rather than make a new purchase.

The requisition is essentially a form to indicate a need for material, etc., and provide the authority for the purchase. The need for the purchase is generally determined by the purchasing agent after a careful check of several factors. Of course that does not mean that many of the small items should receive the same kind of scrutiny as would be given a larger item.

The principal factors to be checked against a requisition by the Purchasing Department are:

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1. The quantity. Checked as to reasonableness of the request in relation to the need, as to the most economical ordering or manufacturing quantities, as to inventory policy, and as to market conditions. Where the inventory control is in the hands of the Purchasing Department the quantity factor for stock items is readily checked with the records, otherwise the requisition should provide space for the originating department to show the stock on hand, rate of consumption and the point at which the purchase becomes mandatory (called the low order point).

2. Description of material wanted. Checked for accuracy, conformity with company standards, and adequacy of ordering information. Reference to a standard specification, part number or catalog number, or a reference to a previous purchase will save the Purchasing Department much time, when indicated on the requisi-

3. Delivery schedule requested. Checked against the need and normal period required for production and shipment by supplier, and the in-transit time. This check is essential in providing smooth production schedules, and tends to cut down excessive transportation costs through proper routing and scheduling of shipments. "At once" is a much abused phrase.

4. Previous purchases of the item. Checked to show the last source of supply, potential sources of supply, rate of consumption indicated and approximate cost of item. The purchase record is perhaps the most used record in the Purchasing Department and is in fact a complete history of practically every item bought, and is an essential record to check the performance of suppliers in making a decision as to choice of supplier.

Surplus or obsolete stocks. Checked to explore the possibility of using similar materials on hand. As the Purchasing Department is generally in charge of salvage, it is in an excellent position to arrange for the utilization of such stocks whenever possible, and generally at a substantial saving of money, and reduction of inventory.

Although the Purchasing Depart-(Continued on page 39)

recognized agency are

available to all ad-

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BUSINESS PATTERN

A comprehensive summary of the ups and downs of industrial activity in Connecticut for the thirty day period ending on the 15th day of the second previous month.

HE index of general business activity in Connecticut rose slightly in November to an estimated 46% above normal while the national index remained stationary. Connecticut industry did not suffer significantly because of the recent coal strike but coal reserves were dangerously low at the time the miners returned to work.

Employment in the State moved upward for the month of November to an estimated 39% above normal, a gain of about one percentage point, making a rise of 30 points since November of 1945. Surveys by the State Department of Labor indicate that the steady rise of employment resulted in good measure from the gains experienced by the State's important munitions plants where conversion to civilian production and recovery from the immediate postwar lows surpassed all expectations. The largest increases occurred in the non-ferrous metals group

followed by the machinery, iron and steel, aircraft and shipbuilding, and the electrical and communications equipment industries. The textile and apparel factories led the groups in which physical conversion was un-

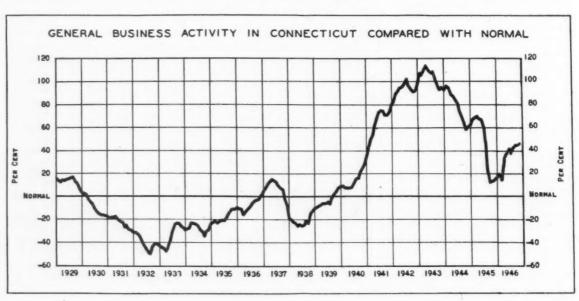
necessary.

Manhours worked in Connecticut increased four points to an estimated 61% above normal. This represents an increase of 36 percentage points over November of 1945 and is the highest level the man-hour index has reached since the end of the war. Hourly factory earnings for September, the latest month for which figures are available, show a rise in average basic wages for male employees of 16 cents an hour and for female employees of 161/2 cents an hour during the preceding 12 months. In line with the wage hikes of the past year is a recently announced 10¢ an hour general wage increase in the textile industry and a series of upward wage adjustments averaging 10% throughout most of the Hartford insurance firms.

The cost of living continued to advance as evidenced by a report from the Bureau of Labor Statistics which shows that the cost of essential goods increased an average of 2% for the period mid-October to mid-November. This was principally because of a 41/2% rise in the price of food products. In general, consumer prices were 52% higher at that time than they averaged for the period 1935-39. This upswing reached a peak about the last of November when wholesale prices of commodities soared to the highest point since 1920. In the first week of December the prices of food and farm products turned downwards although other commodities, particularly durable goods, continued to rise but at a somewhat slower rate than during the preceding weeks.

A study of the price pattern in the first World War reveals that the advances were fairly constant. In World War II regulations kept the advances in check but with the abandonment of controls prices zoomed up at an unprecedented rate. This sudden rise once again brings into the forefront the problems involved in maintaining a balance between prices and wages.

In the fourth quarter of 1945 following the close of the war, average total weekly wages suffered a sharp cutback from the levels of the previous quarter. This was accounted for principally by reductions in the work week. In the same period average basic wages fell off slightly, while cost of living on



the other hand inched forward. In the succeeding quarters both basic and total wages progressively advanced regaining the early postwar losses and by the third quarter of 1946 both average and total wages had surpassed the high level of the third quarter of 1945. During this period of advancing wages, basic pay rates moved forward quite sharply while the advances in total weekly take-home were somewhat retarded by further reductions in the work week. In the first half of 1946 cost of living, which had been advancing moderately throughout the entire war period, continued its forward movement but at a much slower pace than that recorded by basic wages. In the third quarter of this year, however, living costs soared and tended to offset the improvement in purchasing power which had resulted from the relative wage gains occurring in the previous months of 1946.

A contributing factor to the high level of business activity in Connecticut is the unusual growth in the number of new establishments. During the first eleven months of 1946, 2,082 new corporations were organized in the State—an all-time high. For the same period last year 779 corporations were formed and in the first eleven months of 1941 only 598 new corporate businesses were established. As against this there have been only 121 business failures in the State this year as compared with 128 and 764 failures in the same period of 1945 and 1941, respectively.

Accounting Hints

(Continued from page 36)

the additional payment, tax credit, if any, will be allowed.

In Article 9 of the 1945 Renogtiation Agreement, the contractor agrees, in effect, that he will refund to the Government the difference between the additional amortization he was allowed due to the shortening of the amortization period, and the amount finally allowable, if less. In computing such payment, tax credit, if any, will be allowed.

It would seem to be advisable for contractors to review their Renegotiation Agreements, particularly with respect to Articles 5 and 9 so that provisions can be made for liabilities thereunder, either present or contingent.

Purchasing Notes

(Continued from page 37)

ment is not necessarily responsible for making a final decision in all of these factors, it certainly is in the best position to coordinate the various elements that enter into the problem as to what, when and how much to purchase.

The receipt of the requisition may be the start of a series of conferences that could either result in the requisition being honored as is, or revised as to quantity or material, or cancelled through the use of substitute material already in the plant.

Industrial Development

(Continued from page 30)

products or items should communicate with Miss Dearden direct.



THE OTHER DAY I was talking to a friend of mine in the manufacturing business who said:

"I get awfully tired of being constantly reminded about doing something about our public relations. You would think we didn't have anything else to do."

I gulped a bit, since his criticism hit me right between the eyes. Needless to say that remark was the beginning of a long discussion in which I admitted that each effort to improve human relationships should be tailor-made to fit a given situation rather than general, and he admitted that the development of better employee-employer and public relationships were about the most important jobs to be done by industry today.

Both of us agreed that it was no part-time job which could be done successfully by means of an "Open House" or "Visitors' Day", however good these elements were in a complete program, but rather a job to be definitely assigned to an executive who likes people and who has the ability to uncover and dramatize to employees and the public the facts about the increase in real earnings of workers brought about by industry during the 19th and 20th centuries. He should also be a man who can inspire the confidence and cooperation of employees by giving them the competitive facts with which management is faced in its own industry, and the true story about the development of the company within the industry-its past successes, its present problems and its future plans and hopes.

Many companies still have qualms about talking about profits to employees because of the possibility of increasing misunderstanding. In view of the fact that the average worker believes that profits of industry are anywhere from 20% upwards, when they are normally less than 5% net, after taxes, at least on the average over a period of years, isn't it about time management deflated the greatest cause for labor unrest by telling the truth about profits?

Most workers, if asked the question about what they consider a fair profit, will give answers that will average 10%, or far more than industry earns annually on capital investment or sales. Once employees fully understand the facts and are made to feel that they have an essential partnership with management in working

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Write for booklet, "Cutting Oil Sanitation."

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for the continued success of the business, the majority of our present labor-management strife will disap-

pear.

I might go on indefinitely suggesting constructive approaches to the problem of employee and other relationships, but the whole subject was so well outlined in the January issue of CONNECTICUT INDUSTRY that I urge you to read, if you have not done so already, "A Plan for Action in Public Relations", which gives the chief recommendations of the members of the Public Relations Panel at the Association's last Annual Meeting, October 31, 1946.

It is an excellent outline which can be varied to suit individual companies and which must be put to work on a large scale in Connecticut industry and in industries throughout the nation if we are to realize the aim of President Ingraham which he described in his first editorial on page 5 of the January issue of CONNECTI-

CUT INDUSTRY.

Industrial History

(Continued from page 15)

these machine shops came the technique of precision manufacturing responsible for Connecticut's leadership in such fields as machine tool building, ball bearings, typewriters and the many other products of metal that demand fine tolerances in their fabrication.

That Connecticut's manufacturing glory does not rest with its accomplishments of the past is affirmed by her position in the industrial world of today. Although this state has long since lost its top position in the manufacture of automobiles to the Middle West, it has by no means lost its ability

to profit by the growth of this industry. The building of machinery and tools with which automobiles are made and the manufacture of automobile parts and accessories constitute one of the most important divisions of Connecticut industry. Ball bearings, brake linings, engine parts, headlights, hub caps, radiator shells, upholstery, speedometer parts, hardware, tires and numerous other essentials of the modern car are manufactured principally in this state. Connecticut products now range from airplanes and modern airconditioning equipment for railroad cars to machetes supplied by the thousands to our Latin American trade. Most of the country's largest brass companies are located in this state and over half of the nation's total of brass and copper products is produced by Connecticut concerns. Nearly ninety per cent of the country's hardware and ball bearing output is produced in Connecticut. Other lines, in the manufacture of which Connecticut companies claim the largest volume include clocks and watches, firearms and ammunition, silverware, carpenters' and artizans' tools, hats, counting devices, typewriters, machine needles, vacuum bottles and insulated wire and cables. This state is also a leading, although not the largest, producer of machine tools, electric appliances, screw machine parts, wiring devices, corsets, axes, sewing machines, airplanes and airplane engines, pins, plumbing goods, cutlery and a wide line of lesser products.

Traditionally noted for the wealth of its skilled labor and its fine craftsmanship, Connecticut industry is devoted largely to metal fabrication demanding fine tolerances. The long years of depression during the 1930's and the war which took so large a part of our youth away from industry have greatly reduced the country's ranks of skilled workers. This is strik-

ing at the very foundation of Connecticut industry and it is interesting to note what the State and private business are doing to restore this reservoir of trained workers. The State maintains a permanent system of trade schools which offer full four-year courses in teaching a skilled trade, machine operator training lasting from a few weeks to two years and advanced courses of one year in such skills as tool and die making. Groups of local manufacturers have been formed in the large industrial centers and have developed intensive training schools for unskilled workers and young men seeking employment. This is the famous "Connecticut Plan" which was inaugurated before the war emergency. The first group was formed in Hartford and created a plan to use the State Trade School in cooperation with the city authorities to begin these training courses. Supplying the machinery and instructors, the manufacturing companies offer job training classes during hours that do not conflict with the regular State Trade School curriculum.

The State itself has been just as active in promoting industrial development by reorganizing the former Publicity Commission into the new State Development Commission, a permanent board with sufficient appropriations to do effective promotional work. By providing a true, factual picture of Connecticut's industrial position, and its advantages as a location for new businesses, the Development Commission has achieved notable success in attracting new industries to this State. The Manufacturers' Association of Connecticut and local Chambers of Commerce have also been active in promoting industrial development.

The foundation of Connecticut's industrial greatness lies in its trained workers and its experienced managements. It is significant that Connecticut ranks first among all states in the Union in the percentage of skilled workers to total labor. The manufacturers of this State enjoy the further advantage of having many of their industrial sources of supply and their major markets so close to the factories which are producing the finished articles. Of all the states of the nation, Connecticut reaps the greatest benefit from the continued technological development of American industry. For it is here, the home of precision manufacturing, that the fine craftsmanship, tools and equipment exist which make such development possible.

THE ALFRED B. KING CO. Bridgeport NEW HAVEN Hartford MATERIALS HANDLING EQUIPMENT ROLLER CONVEYORS-CASTERS-WHEELS HOISTS - TRAMPAILS - GRANES

IT'S MADE IN CONNECTICUT

EDITOR'S NOTE: This department, giving a partial list of peace-time products manufactured in Connecticut by company, seeks to facilitate contacts between prospective purchasers in domestic or foreign markets and producers. It includes only those listings ordered by Connecticut producers. Interested buyers may secure further information by writing this department.

Automobile Accessories

Kilborn-Sauer Company (lights and other accessories)

Raybestos Div of Raybestos-Manhattan Inc The (brake lining, rivet brass, clutch facings, Bridgeport Accounting Forms Baker Goodyear Co The New Haven Underwood Corporation

Underwood Corporation

Adding Machines

Corporation Bridgeport packing)

Bridgeport
Rostand Mfg Co The (windshields, seats and body hardware)

Bridgeport
Milford Bridgeport Advertising Specialties H C Cook Co The 32 Beaver St Waterbury Companies Inc Ansonia Waterbury Automotive Friction Fabrics
Russell Mfg Co The Middletown Aero Webbing Products
Russell Mfg Co
Air Compressors
Spencer Turbine Co The Russell Mfg Co The

Automotive Parts

Eis Manufacturing Co (Hydraulic and MeMiddletown Middletown Eis Manutacturing Chanical) Middletown Automotive & Service Station Equipment Raybestos Div of Raybestos-Manhattan Inc The (brake service machinery) Bridgeport Scovill Manufacturing Company (Canned Oil Waterbury 91 Hartford Air Conditioning
Home Heating Service Inc (forced air heating units, oil fired)

South Norwalk Aircraft
Chance Vought Aircraft Division United Aircraft Corporation (airplanes)
Sikorsky Aircraft Division United Aircraft Corporation (helicopters)

Aircraft Aircraft Automotive Tools Eis Manufacturing Company Middletown Bakelite Moldings ompanies Inc Waterbury Companies In Watertown Mfg Co The Waterbury Chandler Evans Corp (aircraft accessories

Chandler Evans Corp (aircraft carburetors, fuel
pumps, water pumps & Protek plugs)

West Hartford

Warren McArthur Corp (Airplane Seatings)

Bantam Watertown Bakery Ovens
American Machine & Foundry Co New Haven Abbott Ball Co The (steel bearing and burnish-Hartford Aircraft Electrical Testing Equipment
United Advertising Corp, Electrical Division
New Haven ing)
Hartford Steel Ball Co The (steel bearing and burnishing, brass, bronze, monel, stainless aluminum)

Hartford Aircraft—Repair & Overhaul
Airport Department Pratt & Whitney Aircraft
Division Rentschler Field East Hartford
United Airports Div United Aircraft Corp
Rentschler Field East Hartford Hall Mfg Co (dime and combination) Ansonia Barrels
Abbott Ball Co The (burnishing and tumbling)
Hartfore Aircraft Tubes American Tube Bending Co Inc Hartford Steel Ball Co The (tumbling)
Hartford New Haven Wiremold Co The (Retractable) Hartford Bathroom Accessories
Autoyre Company The
Charles Parker Co The Airplanes
Chance-Vought Aircraft Div United Aircraft
Stratford Oakville Meriden Corp Aluminum Castings
Newton-New Haven Co 688 Third Avenue
West Haven Bath Tubs Dextone Company New Haven Aluminum Forgings
Scovill Manufacturing Company Waterbury 91 Bearings Fafnir Bearing Co (ball) New Britain New Departure Div of General Motors (ball)

Bristol
Norma-Hoffmann Bearings Corp (ball and Aluminum Goods
Waterbury Companies Inc Waterbury Aluminum Ingots
Lapides Metals Corp Stamford Bellows New Haven Lapides Metals Corp Aluminum Lasts Shoe Hardware Div U S Rubber Company Waterbury Bridgeport Thermostat Company Inc (metallic) Bridgeport Bellows Assemblies
Bridgeport Thermostat Company Inc Aluminum—Sheets & Coils
United Smelting & Aluminum Co Inc Bridgeport Inc New Haven Bellews Shaft Seal Assemblies Bridgeport Thermostat Company Inc Ammunition
Remington Arms Co Inc
Winchester Repeating Arms Company Division
Olin Industries Inc
New Haven Bridgeport Bells Bevin Brothers Mfg Co
Gong Bell Co The
Gaynor Electric Company Inc
N N Hill Brass Co The
East Hampton
(and buzzers)
Bridgeport
East Hampton Conn Metal Finishing Co
Apparel Fabrics—Woelen &
Broad Brook Company Hamden N N Hill Brass Co The East Hampton
Saling Manufacturing Company (patented selfUnionville Worsted Broad Brook Artificial Leather Permatex Fabrics Corp The Zapon Div Atlas Powder Co Jewett City Stamford Belting Asbestos

Auburn Manufactdring Company The (gaskets, packings, wicks)

Raybestos Div of Raybestos-Manhattan Inc The (brake linings, clutch facings, sheet packing and wick)

Rockbestos Products Corp (insulated wire, cable and cords) Hartford Belting Co Russell Mfg Co The Thames Belting Co The Hartford Middletown Norwich Charles Parker Co The (piano) Meriden American Tube Bending Co Inc New Haven Bicycle Coaster Brakes
New Departure Div General Motors Corp
Bristol Asbestos & Rubber Packing
Colt's Patent Fire Arms Mfg Co Hartford Colt's Patent Fire Arms Mang Communication Assemblies—Small
Greist Manufacturing Co The New Haven
Han-Dee Spring and Manufacturing Co The
(Small)
Wallace Barnes Co The Div Associated
Bristol Bicycle Sundries
New Departure Div General Motors Corp
Bristol Colonial Board Company Manchester Corp Auto Cable Housing
Wiremold Company The Hartford
Automatic Control Instruments
Bristol Co The (temperature, pressure, flow, humidity, time)
Waterbury

Hartford

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Blades
Capewell Manufacturing Company Metal Saw
Division (hack saw and band saw) Hartford Division (hack saw and bank & Finishing Bleaching, Dyeing, Printing & Finishing United States Finishing Company The (textile Norwich fabrics) Norwich

Blocks
Howard Company (cupola fire clay) New Haven Blower Fans
Colonial Blower Company
Connecticut Blower Company
Spencer Turbine Co The Hartford Blower Systems
Colonial Blower Company
Connecticut Blower Company
L R Mfg Div of The Ripley Co Hartford Blueprints and Photostats
Joseph Merritt & Co Hartford Boilers Bigelow Co The Petroleum Heat & Power Co (domestic only)
Stamford Bolts & Nuts
Blake & Johnson Co The (nuts, machine screwbolts, stove) Waterville
Clark Brothers Bolt Co Wildale
O K Tool Co Inc The (T-Slot)
33 Hull St Shelton Bonderizing Clairglow Mfg Company Leeds Electric and Mfg Co The Portland Hartford Maggi Co Inc (Maggi's) New Milford Box Board Lydall & Foulds Paper Co The National Folding Box Co New Haven Pulp & Board Co Robertson Paper Box Co Robert Gair Co Manchester New Haven New Haven Montville Portland Clairglow Mfg Company (metal) Portland
Folding Boxes Incorporated (paper, folding)
Merriam Mfg Co (steel cash, bond, security, fitted tool and tackle boxes) Durham Robert Gair Co (corrugated and solid fiibre shipping containers)

Portland shipping containers)

Boxes & Crates

City Lumber Co of Bridgeport Inc The

Bridgeport Boxes—Paper—Folding
Atlantic Carton Corp
Bridgeport Paper Box Co
M S Dowd Carton Co
National Folding Box Co (paper folding)
New Haven Pulp & Board Co The
Robertson Paper Box Co
Robert Gair Co
S Curtis & Son Inc
Warner Brothers Company The
Boxes—Paper—Setus Boxes-Paper-Folding Boxes—Paper—Setup
Bridgeport Paper Box Co
Heminway Corporation The Bridgeport Waterbury Brake Cables
Eis Manufacturing Co Middletown Brake Linings
Colt's Pataent Fire Arms Mfg Co
Raybestos Div of Raybestos-Manhattan
(automotive and industrial)
Russell Mfg Co The
Mi Hartford Inc The Bridgeport Middletown Brake Service Parts
Eis Manufacturing Co Middletown Brass and Bronze
American Brass Co The (sheet, wire, rods, Waterbury tubes) Waterb Bristol Brass Corp The (sheet, wire, rods) Bristol Brass & Copper Co Waterbury
Chase Brass & Copper Co Waterbury
Miller Company The (phosphor bronze and brass
in sheets, strips, rolls)
Scovill Manufacturing Company
Waterbury 91
Thinsheet Metals Co The (sheets and rolls)
Waterbury

Brass & Bronze Ingot Metal Whipple and Choate Company The Bri

Ivoryton

Bridgeport

Biological Products Ernst Bischoff Company Inc

Blacking Salts for Metals Mitchell-Bradford Chemical Co

IT S M A D E I N C 0 NECTICUT N

Brass Goods	Castings-Permanent Mould	Copper Sheets
Scovill Manufacturing Company (To Order) Waterbury 91	Bradley & Hubbard Mfg Co The (zinc and aluminum) Meriden	New Haven Copper Co The Seymour Copper Shingles
Waterbury Companies Inc (to order) (small sheet metal parts) Waterbury	Centrifugal Blower Wheels	New Haven Copper Co The Copper Water Tube
Winchester Repeating Arms Company Division Olin Industries Inc New Haven	Torrington Manufacturing Co The Torrington	Bridgeport Brass Co Bridgeport
Brass Mill Products	John M Russell Mfg Co Inc Naugatuck Chain-Welded and Weldless	Sonoco Products Co (Climax-Lowell Div)
Bridgeport Brass Co Chase Brass & Copper Co Waterbury	Bridgeport Chain & Mfg Co Bridgeport	Corrugated Box Manufacturers Mystic
Scovill Manufacturing Company Waterbury 91 Brass Stencils—Interchangeable	Bead Chain Mfg Co The Bridgeport	Danbury Square Box Co The Corrugated Shipping Cases
Fletcher Terry Co The Box 415, Forestville Brass Wall Plates	Chartered Coach Service Connecticut Company The (excursions a spe-	Connecticut Corrugated Box Div Robert Gair Co Inc Portland
Gaynor Electric Company Inc Bridgeport Brick-Building	cialty) New Haven	D L & D Container Corp 87 Shelton Ave New Haven
Donnelly Brick Co The New Britain	American Cynamid & Chemical Corp Waterbury	Eyelet Specialty Co The Waterbury
Bricks-Fire Howard Company New Haven	Apothecaries Hall Co Waterbury	J B Williams Co The Glastonbury
American Standard Co Plantsville	Edcan Laboratories South Norwalk Macalaster Bicknell Company New Haven	Northam Warren Corporation Stamford Cotton Batting & Jute Batting
Hartford Special Machinery Co The Hartford Brooms-Brushes	MacDermid Incorporated Waterbury Cherries	Palmer Brothers New London
Fuller Brush Co The Hartford	John Magee & Co Incorporated Saybrook Chromium Plating	Floyd Cranska Co The Counting Devices Moosup
B Schwanda & Sons Staffordville G E Prentice Mfg Co The New Britain	Chromium Corp of America Waterbury Chromium Process Company The Shelton	Veeder-Root Inc Hartford
Hatheway Mfg Co The (Dee Rings) Bridgeport	Cushman Chuck Co The Hartford	Dextone Co The Cutters New Haven
Hawie Mfg Co The John M Russell Mfg Co Inc Naugatuck	Chucks & Face Plate Jaws	American Standard Co (special) Plantsville
Patent Button Co The Shoe Hardware Div U S Rubber Company	Union Mfg Co New Britain	Barnes Tool Company The (pipe cutters, hand) New Haven
(footwear, clothing and strap) Waterbury Waterbury Companies Inc Waterbury	Howard Company (Fire Howard "B" and High Temperature Dry) New Haven	O K Tool Co Inc The (inserted tooth milling) 33 Hull St Shelton
Buffing & Polishing Compositions Apothecaries Hall Co Waterbury	MacDermid Incorporated Waterbury	Standard Machinery Co The (rotary board, single and duplex) Mystic
Lea Mig Co Waterbury	Seth Thomas Clocks Thomaston	M H Rhodes Inc Hartford
Williamsville Buff Mfg Co The Danielson Buttons	United States Time Corporation The Waterbury	R W Cramer Company Inc The Dental Gold Alloys
B Schwanda & Sons Staffordville Colt's Patent Fire Arms Mfg Co Hartford	Lux Clock Mfg Co The Waterbury	J M Ney Company The Hartford Dictating Machines
L C White Company The Patent Button Co The Waterbury Waterbury	New Haven Clock and Watch Co The (spring & electric) New Haven	Dictaphone Corporation Bridgeport Gray Manufacturing Company The Hartford
Scovill Manufacturing Company (Uniform and Tack Fasteners) (Waterbury 91	William L Gilbert Clock Corporation The Winsted	Soundscriber Corporation The New Haven Die & Tool Makers
Waterbury Companies Inc Waterbury	Clocks-Automatic Cooking Lux Clock Mfg Co The Waterbury	Parsons Tool Inc Die Castings New Britain
Charles Parker Co The (medicine) Meriden	Clock Mechanisms	Newton-New Haven Co Inc 688 Third Ave West Haven
Cabinet Work Hartford Builders Finish Co Hartford	Lux Clock Mfg Co The Waterbury Clutch Facings	ABA Tool & Engineering Co Manchester
Cages Andrew B Hendryx Co The (bird and animal)	Russell Mfg Co The Middletown Clutch—Friction	Weimann Bros Mfg Co The Die Castings (Aluminum & Zinc)
Cams	Raybestos Div of Raybestos-Manhattan Inc The (clutch facings-molded, woven, fabric,	Corbin Cabinet Lock Div American Hardware Corp New Britain
Hartford Special Machinery Co The Hartford	metallic) Bridgeport	Die-Heads-Self Opening Eastern Machine Screw Corp The Truman &
Canvas Products	Hall Mfg Co Ansonia	Barclay Sts Geometric Tool Co The New Haven New Haven
F B Skiff Inc Capacitors Hartford	Palmer Brothers Co New London Commercial Heat Treating	American Standard Co Plantsville
Electro Motive Mfg Co Inc The (mica & trimmer) Willimantic	A F Holden Company The	Hoggson & Pettis Mfg Co The 141 Brewery St New Haven
Standard Card Clothing Co The (for textile	52 Richard St West Haven Communication Equipment	Parker Stamp Works Inc The (for plastics and die castings) Hartford
mills) Stafford Springs Carpets and Rugs	Airadio Incorporated (aircraft, marine, intra- facility) Stamford	Colt's Patent Fire Arms Mfg Co Hartford
Bigelow-Sanford Carpet Co Thompsonville Carpet Lining	Norwalk Company Inc (high pressure air and	Orkil Inc-Cutaway Harrow Division
Palmer Brothers Co New London	gas) South Norwalk Concrete Products	Door Closers Higganum
Bridgeport Casket Hardware Co The	Plasticrete Corp Condensers Hamden	Yale & Towne Manufacturing Company The Stamford
Casters	Airadio Incorporated (variable) Stamford Cones	Dowel Pins Allen Manufacturing Co The Hartford
Bassick Company The (Industrial and General) Bridgeport	Sonoco Products Co (Climax-Lowell Div) (Paper) Mystic	Drafting Accessories Joseph Merritt & Co Hartford
George P Clark Co Windsor Locks	Stanley P Rockwell Co Inc The (Consulting)	Palmer Brothers Co New London
Castings Bradley & Hubbard Mfg Co The (grey iron,	296 Homestead Ave Hartford Contract Machining	Drilling Machines Henry & Wright Manufacturing Company The
brass, bronze, aluminum) Meriden Charles Parker Co The (gray iron) Meriden	Malleable Iron Fittings Company Branford	(sensitive) Hartford
Gillette-Vibber The (grey iron, brass, bronze,	Greist Mfg Co The (metal parts and assemblies)	Atwater Mfg Co Blakeslee Forging Co The Plantsville Plantsville
aluminum, also Bronze Bushing Stock) New London John M Russell Mfg Co Inc (brass, bronze and	503 Blake St New Haven Merriam Mfg Co (production runs-metal boxes	Bridgeport Howe Mfg Corp The Bridgeport
aluminum) Naugatuck	and containers to specifications) Durham Scovill Manufacturing Company (Metal Parts and Assemblies) Waterbury 91	Wilcox Crittenden & Co Inc Middletown
Malleable Iron Fittings Co (malleable iron and steel) Branford	and Assemblies) Waterbury 91 Waterbury Companies Inc Waterbury	Goodyear Rubber Sundries Inc (Guardian "Plasti-Cleer," baby pants, crib sheets & bibs,
McLagon Foundry Co (gray iron) New Haven Newton-New Haven Co (zinc and aluminum)	Controllers Manning Maxwell & Moore Inc Bridgeport	household aprons, raincoats, scarves & hoods,
Philbrick-Booth & Spencer Inc (grey iron)	Conveyor Systems	Seamless Rubber Company The New Haven
Scovill Manfacturing Company (Brass & Waterbury 91	Copper	Dust Collecting Systems Connecticut Blower Company Hartford
Sessions Foundry Co The (gray fron) Bristol	American Brass Co The (sheet, wire, rods tubes) Waterbury	Collins Co The (axes and other edged tools)
Union Mfg Co (gray iron) New Britain Waterbury Foundry Company The (highway &	Bristol Brass Corp The (sheet) Chase Brass & Copper Co (sheet, rod, wire.	Elastic Webbing Collinsville
wilcox Crittenden & Co Inc (gray iron and	Thinsheet Metals Co The (sheets and rolls)	Russell Mig Co The Electric Appliances Middletown
brass) Middletown	Waterbury	Silex Co The 80 Pliny St Hartford (Advt.)
*	F 42 7	(20070)

IT'S IN MAD E CONNECTICUT Felt

Waterbury

Manchester North Westchester Manchester

Milford

New Haven Milford

Stafford Springs

Rockbestos Products Corp (asbestos insulated)
New Haven Rockbestos Products Comp New Haven
Electric Circuit Breakers
Trumbull Electric Mfg Co The Plainville
Electric—Commutators & Segments
Cameron Elec Mfg Co The (rewinding motors)
Ansonia Electric Cord & Cord Sets
Accurate Insulated Wire Corp
Electric Cords
Rockbestos Products Corp (asbestos insulated)
New Haven United Cinephone Corporation Torrington Electric Fixture Wire
Rockbestos Products Corp (asbestos insulated) Rockbestos Products Corp (asbestos insulated)

Electric Hand Irons

Winsted Hardware Mfg Co (trade mark
"Durabilt")

Case Brothers Inc
Rogers Corporation The
Electric Products Co Inc
Trumbull Electric Products Co Inc
Trumbull Electric Products Co Inc
Trumbull Electric Mfg Co The
Electric Safety Switches

Federal Electric Products Co Inc
Trumbull Electric Mfg Co The
Electric Safety Switches

United Advertising Corp

Electric Time Controls

R W Cramer Company Inc The
Electric Timepieces

New Haven
Electric Wire

Rockbestos Products Corp (asbestos insulated)

New Haven
Electric Insulation

Hartford
Plainville
Centerbrook
Electric Wire

Rockbestos Products Corp (asbestos insulated)

New Haven
Electrical Circuit Breakers

Federal Electric Products Corp

Hartford

New Haven

Hartford

Hartford

New Haven

Hartford

Hartford

New Haven

Electric Insulation

Hartford

New Haven

Electric Products Corp

Hartford

New Haven

Electrical Circuit Breakers

Federal Electric Products Corp

Hartford

New Haven

Electric Products Corp

New Haven Electrical Circuit Breakers

Products Co Inc Hartford Federal Electric Products Co Inc Hartfor Electrical Conduit Fittings & Grounding Specialties
Gillette-Vibber Company The New London
Electrical Control Apparatus
Federal Electric Products Co Inc
Trumbull Electric Mfg Co The Plainville Electrical Goods A C Gilbert Co U S Electrical Motors
U S Electrical Motors Inc
Electrical Recorders
Bristol Co The
Electrical Relays and Controls
Allied Control Co New Haven Milford Waterbury Plantsville Electronic Equipment
Airadio Incorporated
Electronics Stamford Electronics
Arthur T Hatton & Company
Crystal Research Laboratories Inc
Gray Manufacturing Company The
United Cinephone Corporation
Electroplating
National Sherardizing & Machine Co Hartford Hartford Torrington Waterbury Plating Company
Electroplating—Equipment & Supplies
Enthone Inc
Electrotypes
W T Barnm & Co Inc (all classes)
Elevators
Eastern Machinery Co The (reight)
General Elevator Service Co

Hartford
Waterbury
Supplies
New Haven
(passenger and New Haven
Hartford General Elevator Service Co General Elevator Enameling
Com Metal Finishing Co
Leeds Electric and Mfg Co
Warinkle finishes)
Waterbury Plating Company
Clairglow Mfg Co
Enameling and Finishing
Clairglow Mfg Co
Engines
Pratt & Whitney Aircraft Div United Aircraft
Corp (aircraft)
Wolverine Motor
Maryelones

Engulary

Engulary

Handen
Harden
Hartford
Waterbury
Engines
Portland
Fast Hartford
Wolverine Motor
Marine)

Engulary

E

Envelopes Curtis 1000 Inc Plimpton Mfg Co Div U S Envelope Co Hartford Plimpton Mfg Co Div U S Envelope

Extractors—Tap

Walton Company The 94 Allyn St Hartford
Eyelets
Chromium Process Company The
L C White Company The
L C White Company The
Pluth Bros & Co The P O Box 1030 Waterbury
Pluthe & Atwood Mfg Co The
Scovill Manufacturing Company Waterbury 91
Waterbury Companies Inc
Fasteners—Silde & Snap
G E Prentice Mfg Co The
New Britain
Scovill Manufacturing Company (Snap)
Waterbury 91

Auburn Manufacturing Company The (mechanical, cut parts)

Felt—All Purpose

American Felt Co (Mills & Cutting Plant)

Glenville Ferrules Waterbury Companies Inc Fibre Board Case Brothers Inc C H Norton Co The Rogers Corporation (Specialty) File Cards
Standard Card Clothing Co The Film Spools
Watkins Manufacturing Co Inc Finger Nail Clippers
H C Cook Co The 32 Beaver St Ansonia Firearms
Colt's Patent Fire Arms Mfg Co Hartford
Remington Arms Co Inc
Winchester Repeating Arms Company Division
Olin Industries Inc
New Haven Olin Industries Inc.
Fire Hose
Fabrics Fire Hose (municipal and industrial)
Sandy Hook Fireplace Goods Fireplace Goods
American Windshield & Specialty Co The
881 Boston Post Road
John P Smith Co The (screens) 423-33 Chapel
St New Haven St
Rostand Mfg Co The
Fireproof Floor Joists
Dextone Co The
M Backes' Sons Inc

New Haven
Milford
Milford
Milford
Milford
Milford
Wallingford M Backes' Sons Inc Wallingford
Fishing Tackle
Bevin-Wilcox Line Co The (lines)
H C Cook Co The 32 Beaver St Ansonia
Horton Mfg Co The (reels, rods, lines) Bristol
Jim Harvey Div Local Industries Inc (nets,
lures)

Fleshblater
Lakeville Winchester Repeating Arms Company Division Olin Industries Inc New Haven

Olin Industries Inc Flashlights and Radio Batteries
Wichester Repeating Arms Company Division
Olin Industries Inc New Haven
Floor & Ceiling Plates
Beaton & Cadwell Mfg Co The New Britain
Gaynor Electric Company Inc Bridgeport Gaynor Electric Company Inc Bridgeport
Fluorescent Lighting Equipment
Wiremold Company The
Forgings
Clark Brothers Bolt Co
Heppenstall Co (all kinds and shapes) Heppenstall Co van Bridgepol.
Scovill Manufacturing Company (Non-ferrous)
Waterbury 91 Sessions Foundry Co The (iron) Bristol Union Mfg Co (gray iron) New Britain wilcox Crittenden & Co Inc (iron, brass, aluminum and bronze) Middletown

num and bronze)

Foundry Riddles

John P Smith Co The 423-33 Chapel St
New Haven Rolock Inc (brass, galvanized, steel) Southport
Furnaces
Home Heating Service Inc (warm air oil fired)
South Norwalk Furnace Linings Mullite Refractories Co The Shelton

Furniture Pads ers Company Th Gilman Brothers Gilman Gage Blocks npany (Fonda lifetime-carbide Fonda Gage Company and steel) Malleable Iron Fittings Co Wilcox Crittenden & Co Inc Branford Middletown

Galvanizing & Electrical Plating
Gillette-Vibber Co The New London Gaskets Auburn Manufacturing Company The (from all materials) Middletown Raybestos Div of Raybestos-Manhattan Inc The Bridgeport

Gauges American Standard Co Plantsville
Bristol Co The (pressure and vacuum—recording automatic control)
Fonda Gage Company (special)
Helicoid Gage Division American
Cable Co Inc
Manning Maxwell & Moore Inc
Bridgeport
Bridgeport Gears—Reverse & Reduction for Motor Boats Snow-Nabstedt Gear Corp The New Haven

Gears and Gear Cutting Hartford Special Machinery Co The Hartford Chromium Process Co The (copper, nickel, chromium and cadmium plating)

Derby chromium and cadmium grands Glass and China Rocknell Silver Co The (silver decorated) Meriden

Rocknell Silver to the Glass Blowing
Macalaster Bicknell Company
Glass Coffee Makers
Silex Co The 80 Pliny St Hartford
Glass Cutters
Fletcher Terry Co The Box 415 Forestville
Golf Equipment
Horton Mfg Co The (clubs, shafts, balls, bags)
Bristol

Governors
Pickering Governor Co The (speed regulating, centritugal, hydraulic)
Greeting Cards
A D Steinback & Sons Inc New Haven

Grinding
Centerless Grinding Co Inc The (Precision custom grinding; centerless, cylindrical, surfaces, internal and special)

19 Staples St Bridgeport
Hartford Special Machinery Co The (gears, threads, cams and splines)

Grinding Machiners

threads, cams and spinies,

Grinding Machines

Rowbottom Machine Company Inc (cam)

Waterbury Grommets
Plume & Atwood Mfg Co The (brass and zinc)
Waterbury

Hand Tools

Waterbury

Hand Tools

Bridgeport Hdwe Mfg Corp The (nail pullers, scout axes, box opening tools, trowels, coping saws, putty knives)

James J Ryan Tool Works The (screw drivers, machinists' punches, cold chisels, scratch awls and nail sets)

Peck Stow & Wilcox Co The (Bit braces, chisels, dividers, draw knives, hammers, pliers, squares, snips, wrenches)

Southington

Hand Tools

Waterbury

Waterbury

pliers, squares, snips, wrenches) Southington Hardware
Bassick Company The (Automotive) Bridgeport Hall Mfg Co (bridge table) Ansonia
P & F Corbin Division The American Hardware
Corp (Builders) New Britain
Wilcox Crittenden & Co Inc (marine heavy and industrial) Middletown and industrial) Middletown ale & Towne Manufacturing Company The (builders) Stamford

Hardware—Trailer Cabinet
Excelsior Hardware Co The Stamford Excelsior Hardware to the

Hardware, Trunk & Luggage
Corbin Cabinet Lock Div American Hardware
Corp New Britain
J. H. Sessions & Son Bristol
Yale & Towne Manufacturing Company The
Stamford

Hat Machinery Doran Brothers Inc Health, Surgical & Orthopedic Supports Berger Brothers Company The (custom made for back, breast and abdomen) New Haven

A F Holden Co The 52 Richard St West Haven
Bennett Metal Treating Co The
1945 New Britain Ave
Driscoll Wire Company The
New Britain-Gridley Machine Division
The New Britain Machine Co
Stanley P Rockwell Co Inc The
296 Homestead Ave
Hartford

Stanley P ROCKWELL
296 Homestead Ave
Heat-Treating Equipment
A F Holden Company The 52 Richard Street
West Haven (Main Plant)
Oakwille Autoyre Company The Oakville Stanley P Rockwell Co Inc The (commercial) 2996 Homestead Ave Hartford Wallace Barnes Co The Div Associated Spring Bristol

Heat Treating Saits and Compounds
A F Holden Company The
52 Richard Street West Haven
Mitchell-Bradford Chemical Co Bridgeport Heating Apparatus
Miller Company The (domestic oil burners and heating devices)
Meriden

Hex-Socket Screws
Allen Manufacturing Co The Hartford
Highway Guard Rail Hardware
Malleable Iron Fittings Co Branford

Homer D Bronson Company Beacon Falls Hobs and Hobbings
ABA Tool & Engineering Co Manchester (Advt.)

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Hoists and Trolleys Union Mfg Company New Britain Hose Supporter Trimmings	Lithographing New Haven Printing Company The New Haven	Marine Engines Kilborn-Sauer Company (running lights and searchlights) Fairfiele
Hawie Mfg Co The (So-Lo Grip Tabs) Bridgeport Hospital Signal Systems	Yale & Towne Manufacturing Company The Stamford	Lathrop Engine Co The Mystic
Connecticut Telephone & Electric Division of Great American Industries Inc Meriden	Yale & Towne Manufacturing Company The	Rostand Mfg Co The (portlights, deck, cabin sailboat hardware) Milford Wilcox Crittenden & Co Inc Middletown
Petroleum Heat & Power Co (Instantaneous domestic oil burner) Stamford	Locks-Cabinet Corbin Cabinet Lock Div American Hardware Corp New Britain	Hoggson & Pettis Mfg Co The New Haver Parker Stamp Works Inc The (steel and
Hydraulic Brake Fluids Eis Manufacturing Co Middletown Industrial Finishes	Excelsior Hardware Co The Stamford Yale & Towne Manufacturing Company The Stamford	W T Barnum & Co Inc New Haven
Zapon Div Atlas Powder Co Stamford Industrial and Marking Tapes Seamless Rubber Company The New Haven	Yale & Towne Manufacturing Company The Stamford	Palmer Brothers Co Waterbury Mattress Co Waterbury Mattress Co Waterbury
Infra-Red Equipment Leeds Electric and Mfg Co The Hartford	Locks—Sult-Case and Trimmings Corbin Cabinet Lock Div American Hardware	Mechanical Assemblies—Small M H Rhodes Inc Hartford
Insecticides American Cyanamid & Chemical Corp Waterbury	Corp Excelsior Hardware Co The Locks—Trunk New Britain Stamford	Mechanics Hand Tools Bridgeport Hdwe Mfg Corp The (screw drivers wrenches, pliers, cold chisels, hammers, auto
Insecticide Bomb Bridgeport Brass Company (Aer*a*sol) Bridgeport	Yale & Towne Manufacturing Company The Stamford Excelsior Hardware Co The Stamford	repair tools) Metal Cleaners Apothecaries Hall Co Bridgepor Waterbury
Insulated Wire & Cable Co Inc The Seymour	Yale & Towne Manufacturing Company The (and suitcase) Stamford Locks—Zipper	Metal Cleaning Machines Colt's Patent Fire Arms Mfg Co Metal Finishes Hartford
Instruments J-B-T Instruments Inc (Electrical and Tem-	Excelsior Hardware Co The Stamford	Mitchell-Bradford Chemical Co Bridgepor Metal Finishing
perature) New Haven Gilman Brothers Co The Gilman	Wiremold Company The Luggage Fabric Falls Company The Norwich	National Sherardizing & Machine Co Hartford Waterbury Plating Company Waterbury
Insulating Refractories Mullite Refractories Co The Shelton	Lumber & Millwork Products City Lumber Co of Bridgeport Inc Bridgeport	Metal Goods Waterbury Companies Inc (to order)
Inter-Communications Equipment Connecticut Telephone & Electric Division of Great American Industries Inc Meriden	Fenn Manufacturing Company The (Special)	Conn Metal Finishing Co Waterbury Hamder
Case Brothers Inc Manchester Japanning	Hartford Hallden Machine Company The (mill) Thomaston	Metal Novelties H C Cook Co The 32 Beaver St Ansoni Waterbury Companies Inc Waterbury
H Sessions & Son Bristol Jib Borer	Peck Stow & Wilcox Co The (Machines & tools for sheet metal fabrication—manually & power operated) Southington	Metal Products State Welding Company The Hartfor
American Standard Co Plantsville	Standard Machinery Co The (bookbinders) Mystic Torrington Manufacturing Co The (mill)	Metal Products—Stampings J H Sessions & Son Bristo Scovill Manufacturing Company (Made-to
Parsons Tool Inc Jig Grinder Moore Special Tool Co (Moore) Bridgeport	Machinery Dealers & Rebuilders	Scovill Manufacturing Company (Made-to- Order) Waterbury 9 Waterbury Companies Inc Waterbur
Jigs and Fixtures American Standard Co Plantsville	Botwinik Brothers J. L. Lucas and Son Machinery Dealers Inc New Haven New Haven	Metal Specialties Excelsior Hardware Co The Stamfor
Raybestos Div of Raybestos-Manhattan Inc The (compressed sheet) Bridgeport	Andrew C Campbell Div American Chain & Cable Co Inc (cutting & nibbling) Bridgeport	Metal Stampings Autoyre Co The (Small) Bridgeport Chain & Mfg Co Bridgeport
Corbin Cabinet Lock Div American Hardware Corp New Britain	Patent Button Company The Waterbury Special Devices Inc (Special. new develop- ments, engineering, design and construction)	DooVal Tool & Mig Inc The Excelsior Hardware Co The Greist Mig Co The 503 Blake St New Have
Graham Mfg Co The Derby Yale & Towne Manufacturing Company The Stamford	Machines—Automatic Berlin	Hayes Metal Stampings Inc Hartform H C Cook Co The 32 Beaver St Anson J A Otterbein Company The (metal fabric
& J Cash Inc (Woven) South Norwalk	A H Nilson Mach Co The (Special) Bridgeport Globe Tapping Machine Company (dial type drilling and tapping) Bridgeport	tions) J H Sessions & Son LaPointe Plascomold Corp The Middletow Briste Unionvill
Better Packages Ins Shelton Laboratory Equipment	Machines—Automatic Chucking New Britain-Gridley Machine Division The New Britain Machine Co (multiple	Patent Button Co The Waterbur Plume & Atwood Mfg Co The (brass, coppe
Eastern Engineering Co New Haven Laboratory Supplies Macalaster Bicknell Company New Haven	spindle and double end) New Britain Machines—Automatic Screw	and steel) Saling Manufacturing Company Scovill Manufacturing Company Waterbury 9
Lacquers & Synthetic Enamels Zapon Div Atlas Powder Co Stamford	New Britain-Gridley Machine Division The New Britain Machine Co (single and multiple spindle) New Britain	Stanley Works The Verplex Company The (Contract) Waterbury Companies Inc Waterbury Waterbury
A W Flint Co Ladders 196 Chapel St New Haven	A H Nilson Mach Co The (four-slide wire	Sprague Meter Company Bridgepo
Verplex Company The Essex	and ribbon stock) Bridgeport Machines—Precision Boring New Britain-Gridley Machine Division	Lundeberg Engineering Company Hartfor
Rostand Mfg Company The (brass, colonial style & brass candlesticks) Milford	The New Britain Machine Co New Britain Machine Work Fenn Manufacturing Company The (precision	John P Smith Co The 423-33 Chapel S New Have
Lathes Bullard Company The (vertical turret cutmaster and Mult-Au-Matic, vertical multi-spindle)	parts) Hartford Special Machinery Co The (contract work only) Hartford	Raybestos Div of Raybestos-Manhattan Inc Ti (asbestos) Bridgepo
Bridgeport Leather Herman Roser & Sons Inc (Genuine Pigskin)	LaPointe Plascomold Corp The (precision on molds, tools, dies, etc.) National Sherardizing & Machine Co (job)	Rowbottom Machine Company Inc (cam) Waterbur
Glastonbury Geo A Shepard & Sons Co The (sheepskin, shoe upper, garment, grain and suede) Bethel	Parker Stamp Works Inc The (Special)	Wilcox Crittenden & Co Inc Middletow Millwork
Leather Goods Trimmings G E Prentice Mfg Co The New Britain	Torrington Manufacturing Co The (special rolling mill machinery) Hartford (special roll-Torrington	Hartford Builders Finish Co Minute Minders Lux Clock Mfg Co The Hartford Waterbur
Auburn Manufacturing Company The (pack- ings, cubs, washers, etc.) Middletown	Machines—Paper Ruling John McAdams & Sons Inc Norwalk	Mixing Equipment Eastern Engineering Co New Have
Letterheads Lehman Brothers Inc (designers, engravers,	Cinaudagraph Div The Indiana Steel Products Co Stamford	Beij & Williams Co The Hartfo
lithographers) New Haven Lighting Equipment Miller Co The (Miller, Duplexalite, Ivanhoe)	Mail Boxes, Apartment & Residential Corbin Cabinet Lock Div American Hardware Corp New Britain	Gaynor Electric Company Inc Bridgepo Moulded Plastic Products
Meriden	Mailing Machines	Patent Button Co The Waterbu
Waterbury Companies Inc Waterbury Lightning Protection	Pitney-Bowes Inc Stamford Manganese Bronze Ingot	Waterbury Companies Inc Waterbur Watertown Mfg Co The 117 Echo Lake Roa

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Mouldings Himmel Brothers Co The (architectural, metal and store front) Hamden Moulds	Andrew B Hendryx Co The New Haven Pharmaceutical Specialties	Presses Henry & Wright Manufacturing Company The (automatic mechanical) Hartford Standard Machinery Co The (plastic molding,
ABA Tool & Engineering Co Manchester Hoggson & Pettis Mfg Co The (steel) 114 Brewery St New Haven Lundeberg Engineering Company (plastic)	Ernst Bischoff Company Inc Ivoryton Phosphor Bronze Miller Company The (sheets, strips, rolls) Seymour Mfg Co The Seymour	embossing, and die cutting) Mystic Press Papers Case Brothers Inc Manchester Pressure Vessels
Parker Stamps Works Inc The (compression. injection & transfer for plastics) Hartford Sessions Foundry Co The (heat resisting for	Waterbury Rolling Mills Inc (sheets, strips, rolls) Phosphor Bronze Ingots Whipple and Choate Company The Bridgeport	Norwalk Tank Co Inc The (unfired to ASME Code Par U 69-70) South Norwalk Printing Case Lockwood & Brainard Co The Hartford
non-ferrous metals) Napper Clothing Standard Card Clothing Co The (for textile mills) Stafford Springs	Photographic Equipment Kalart Company Inc Stamford Photo Reproduction	Heminway Corporation The Hunter Press New Haven Printing Company The New Haven
Apothecaries Hall Co Seymour Mfg Co The Nickel Silver Nickel Anodes Waterbury Seymour	New Haven Printing Company The New Haven Plano Repairs Pratt Read & Co Inc (keys and action)	Taylor & Greenough Co The T B Simonds Inc Walker-Rackliff Company The Printing Presses Hartford New Haven
Seymour Mfg Co The Seymour Waterbury Rolling Mills Inc (sheets, strips, rolls) Waterbury Nickel Silver Ingot	Plano Supplies Pratt Read & Co (keys and actions, backs, plates) Ivoryton	Banthin Engineering Co (automatic) Printing Rollers Chambers-Storck Company Inc The (engraved)
Whipple and Choate Company The Bridgeort Night Latches	Goodman Brothers Meriden	Production Control Equipment
Yale & Towne Manufacturing Company The Stamford	Verplex Company The Essex	United Cinephone Corporation Wassell Organization (Produc-Trol) Westport
Miller Company The Meriden	American Brass Co The (brass and copper)	Hamilton Standard Propellers Div United Air- craft Corp East Hartford
Nuts, Bolts and Washers Clark Brothers Bolt Co Milldale Office Equipment	Bridgeport Brass Co (brass & copper) Bridgeport	Torrington Manufacturing Co The Torrington
Pitney-Bowes Inc Stamford Underwood Corporation Bridgeport & Hartford Offset Printing	Chase Brass & Copper Co (red brass and coper) Waterbury Crane Company (fabricated) Bridgeport Howard Co (cement well and chimney)	Yale & Towne Manufacturing Company The (Tri-rotor) Stamford Pumps—Small Industrial
New Haven Printing Company The New Haven Oil Burners	Pipe Fittings New Haven	Eastern Engineering Co New Haven Punches
Miller Company The (domestic) Meriden Petroleum Heat & Power Co (domestic, commercial and industrial) Stamford	Corley Co Inc The (300# ĀAR) Plainville Malleable Iron Fittings Co Branford Pipe Plugs Holo-Krome Screw Corporation The (counter-	Hoggson & Pettis Mfg Co The (ticket & cloth) 141 Brewery St New Haven Putty Softeners—Electrical
Sident Glow Oil Burner Corp The 1477 Park St Oil Burner Wick Hartford	sunk) West Hartford Plastic Buttons	Fletcher Terry Co The Box 415 Forestville Pyrometers Bristol Co The (recording and controlling)
Raybestos Div of Raybestos-Manhattan Inc The Bridgeport Oil Tanks Norwalk Tank Co The (550 to 30 M gals.,	Colt's Patent Fire Arms Mfg Co Waterbury Companies Inc Plasticrete Bloc Plasticrete Corp Hamden	Quartz Crystals Crystal Research Laboratories Inc Hartford Radiation-Finned Copper
underwriters above and under ground) South Norwalk Olives	Conn Plastics Waterbury	G & O Manufacturing Company The New Haven
John Magee & Co Incorporated Saybrook Ovens American Machine & Foundry Co New Haven	Geo S Scott Mfg Co The Wallingford LaPointe Plascomold Corp The (custom work of compression type) Unionville	Vulcan Radiator Co The (steel and copper) Railroad Equipment Rostand Mfg Co The (baggage racks and mir
Package Sealers Better Packages Inc Shelton Packing	Watertown Mfg Co The Waterbury Companies Co Plastics—Moulds & Dies Watertown Waterbury	rors for passenger cars) Milford Rayon Specialties Hartford Rayon Corporation The Rocky Hill
Auburn Manufacturing Company The (leather, rubber, asbestos, fibre) Middletown Raybestos Div of Raybestos-Manhattan Inc The (rubber sheet and automotive) Bridgeport	Parker Stamp Works Inc The (for plastics) Hartford Platers Christie Plating Co Groton	Hartford Rayon Corporation The Rocky Hil Reamers O K Tool Co Inc The (inserted tooth)
Padlocks Corbin Cabinet Lock Div American Hardware Corp Yale & Towne Manufacturing Company The	Patent Button Co The Plainville Electro Plating Co The Waterbury Plating Company Platers—Chrome Waterbury	33 Hull St Recorders Bristol Co The (automatic controllers, tempera ture, pressure, flow, humidity) Waterbury
Paints and Enamels Stamford New Haven	Hartford Chrome Corporation The Nutmeg Chrome Corporation Plainville Electro Plating Co The Hartford Plainville	Howard Company Regulators New Haver
Tredennick Paint Mfg Co The Meriden Panta Moore Special Tool Co (crush wheel dresser)	Apothecaries Hall Company Waterbury MacDermid Incorporated Waterbury	Norwalk Valve Company (for gas and air) South Norwalk Resistance Wire
Paperboard Connecticut Corrugated Box Div Robert Gair	Conn Metal Finishing Co Hamden Plumbers' Brass Goods	C O Jelliff Mfg Co The (nickel, chromium) kanthal) Southpor Respirators American Optical Company Safety Division
Co Inc New Haven Pulp & Board Co The Paper Boxes Atlantic Carton Corp (folding) Portland New Haven New Haven Norwich	Bridgeport Brass Co Bridgeport Keeney Mfg Co The (special bends) Newington	Retainers Hartford Steel Ball Co The (bicycle & auto
National Folding Box Co (folding) New Haven Pulp & Board Co The Robertson Paper Box Co (folding) Strouse Adler Co The Montville New Haven Montville New Haven	Scovill Manufacturing Company Waterbury 48 Plumbing Specialties John M Russell Mfg Co Inc Naugatuck Pole Line	motive) Riveting Machines Grant Mfg & Machine Co The H P Townsend Manufacturing Co The
Paper Boxes-Folding and Setup Bridgeport Paper Box Company Bridgeport	Malleable Iron Fittings Co Branford Polishing Wheels	L-R Mfg Div of The Ripley Co Torrington Raybestos Div of Raybestos-Manhattan Inc Th
M Backes' Sons Inc Warner Brothers Company The Wallingford Bridgeport	Williamsville Buff Mfg Co The Danielson Poly Chokes Poly Choke Company The (a shotgun choking	(brake service equipment) Rivets Blake & Johnson Co The (brass, copper an
Paper Clips H C Cook Co The (steel) 32 Beaver St Ansonia Paper Tubes and Cores	device) Postage Meters Pitney-Bowes Inc Stamford	non-ferrous) Watervill Clark Brothers Bolt Co Milldal
Sonoco Products Co (Climax-Lowell Div) Mystic	Precious Metals J M Ney Company The (for industry)	Chromium Process Company The Sheltor Connecticut Manufacturing Company The Waterbur
Parallel Tubes Sonoco Products Co (Climax-Lowell Div) Mystic	Prefabricated Buildings City Lumber Co of Bridgeport Inc The	J H Session & Sons Plume & Atwood Mfg Co The (brass and cop
Clairglow Mfg Company Portland	Preserves	Raybestos Div of Raybestos-Manhattan Inc Th (brass and aluminum tubular and solid cop
Passenger Transportation Connecticut Company The (local, suburban and interurban) New Haven	Goodman Bros (and jellies) Press Buttons Gaynor Electric Company Inc Bridgeport	Ravbestos Div of Raybestos-Manhattan Inc Th (iron) Bridgepor
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Sewing Machines
Greist Mfg Co The (Sewing machine attachments)
503 Blake St New Haven
Merrow Machine Co The (Industrial) Hartford
Singer Manutacturing Company The (industrial)
Bridgeport

New Milford

Maggi Co Inc (Maggi's)

Bristol Brass Corp The (brass and bronze)

Scovill Manufacturing Company (Brass and Bronze) Waterbury 91 Roller Skates Winchester Repeating Arms Company Division Olin Industries Inc New Haven

Sealing Tape Machines

Better Packages Inc

Owen Silent Spring Co Inc

Bridgeport

Owen Silent Spring Comparation

Springs—Wire
Colonial Spring Corporation The
Connecticut Spring Corporation The
sion, extension, torsion)
D R Templeman Co (jewelry)
J W Bernston Company (Coil and Torsjon)
Plainville
Unionyille
Unionyille Rubber Chemicals
Stamford Rubber Supply Co The
Vulcanized Vegetable Oils)
Stamford New England Spring Mfg Co Unionville Wallace Barnes Co The Div Associated Spring Bristol J B Williams Co The Glastonbury Rubberized Fabrics
Duro-Gloss Rubber Co The Acme Shear Co The (household) New Haven Springs, Wire & Flat Bridgeport Rubber Footwear
Goodyear Rubber Co The
United States Rubber Prod Inc (Keds, Kedettes, Gaytees, U S Royal Footwar)
Naugatuck Autoyre Company Oakville Sheet Metal Products
American Brass Co The (brass and co Palmer Brothers Company New London Merriam Mfg Co (security boxes, fitted tool boxes, tackle boxes, displays) Durham United Advertising Corp Manufacturing Division (Job and Production Runs) New Haven Waterbury Companies Inc Waterbury Stamps
Hoggson & Pettis Mfg Co The (steel) Seamless Rubber Company The New Haven
Rubber Products, Mechanical
Auburn Manufacturing Company The (washers,
gaskets, molded parts) Middletown Rubber Gloves 141 Brewery St New Haven
Parker Stamp Works Inc The (steel & rubber) Hartford Sheet Metal Stampings
American Buckle Co The
DooVal Tool & Mfg Inc
Itall Mfg Co
J H Sessions & Son
J H Sessions & Son
Patent Button Co The
Waterbury Companies Inc
Shipment Sealers
Better Packages Inc
Shelton DooVal Tool & Mfg Inc The Waterbury
Han-Dee Spring and Manufacturing Co The
(Small) John P Smith Co The 42 423-33 Chanel St Safety Clothing
American Optical Company Safety Division Stampings-Small Greist Manufacturing Co The New Haven I. C White Company The Waterbury Rogers Corporation (Fibre Cellulose Paper)

Manchester Safety Fuses
Ensign-Bickford Co The (mining & detonating) Scovill Manufacturing Company Waterbury 91 Wallace Barnes Co The Div Associated Spring Bristol Simsbury Safety Gloves and Mittens Showcase Lighting Equipment
Wiremold Company The Hartford American Optical Company Safety Division Corp Waterbury Companies Inc Salety Goggles
American Optical Company Safety Division
Putnam Waterbury Shower Stalls Steel
Stanley Works The (hot and cold rolled strip)
New Britain Dextone Company H C Cook Co The (for card files) New Haven Sandblasting
Beij & Williams Co The
Saw Blades
Capewell Mfg Co The (Hack Saw, Band Saw)
Hartford Steel Castings
Hartford Electric Steel Co The (carbon and alloy steel) 540 Flatbush Ave Hartford Malleable Iron Fittings Co Branford Branford Ansonia Silks Cheney Brothers South Manchester alloy steel) 540 Fl Malleable Iron Fittings C Nutmeg Crucible Steel Co Branford Branford Sizing and Finishing Compounds
American Cyanamid & Chemical Corp
Waterbury Saws, Band, Metal Cutting
Atlantic Saw Mfg Co
New Haven Steel-Cold Rolled Spring
Wallace Barnes Co The Div Associated Spring
Bristol Slide Fasteners hoe Hardware Div U S Re KwiK zippers) Scales—Industri
Kron Company The
Scissors
Acme Shear Company The -Industrial Dial Bridgeport Rubber Company Waterbury Steel-Cold Rolled Stainless ford Steel Company W Bridgeport Wallingford Wallingford Screw Caps Weimann Bros Mfg Co The (small for bottles) Smoke Stacks ny The (steel) Bigelow Company Steel-Cold Rolled Strip and Sheets
Wallingford Steel Company Wallingford New Haven Atlantic Screw Work (wood)
Blake & Johnson Co The (machine
Charles Parker Co The (wood)
Process Company The

Hartford and wood)
Weterville
Meriden
Mildale
Mildale
Mildale
Mildale Soap Wallington Steel Goods
Merriam Mfg Co (sheets products to order)
Durham J B Williams Co The (industrial soaps, toilet soaps, shaving soaps) Glastonbury Charles Parker Co The (wood)
Chromium Process Company The
Clark Brothers Bolt Co
Connecticut Mfg Co The (machine)
Corbin Screw Div American Hardware Corp
New Britain
Corporation The (socket
West Hartford Solder—Soft
Torrey S Crane Company Waterbury Companies Inc Waterbury Plantsville Steel-Magnetic
Cinaudagraph Div The Indiana Steel Products
Co (Permanent) Products Special Machinery
Boesch Mfg Co Inc (designed a and built) Connection Screw Div Abbation

Holo-Krome Screw Corporation The (socket west Hartford Waterbury 91) Danbur Henry & Wright Manufacturing Comp any The Hartford Hartford Hartford Stanley Works The Herry & Wigner and Mrg Company The Lundeberg Engineering Company National Sherardizing & Machine Co (mandrels & stock shells for rubber industry)

Hartford
Hartford
Hartford
Hartford Holo-Krome Screw Corporation
set and socket cap)
Scovill Manufacturing Company Waterbury 91
Screw Machines
H P Townsend Mig Company The
Screw Machine Accessories
Barnaby Manufacturing and Tool Company
Bridgeport New Britain Steel-Structural Berlin Construction Co Inc T The (fabricated) Berlin W T Barnum & Co Inc Special Parts

Greist Mfg Co The (small machines, especially precision stampings)

New Haven New Haven Screw Machine

Apex Tool Co Incc The
Blake & Johnson Co The
Bristol Screw Corporation
Centerless Grinding Co Inc
and ground type only)
19 Staples Street
Connecticut Manufacturing Company The
Waterbury
Diw American Hardware Corp
Now Britain Stop Clocks, Electric H C Thompson Bristol Special Industrial Locking Devices in Cabinet Lock Div American Hardware Property New Britain Straps, Leather Auburn Manufacturing Company industrial, skate, carriage) Corbin Corp The (textile, Middletown Corp
Special Tools & Dies
Lundeberg Engineering Company Hartford Waterbury Mattress Co Waterbury Spinnings
Gray Manufacturing Company The Corbin Screw Div American

Carbin Screw Div American

Eastern Machine Screw Corp The
Truman & Barclay Sts
Greist Mfg Co The (Up to 1½" capacity)
New Haven
Forestville

Wethersfield
Plantsville Super Refractories Mullite Refractories Co The Hartford Shelton Sponge Rubber Products Co The Shelton Surface Metal Raceways & Fittings
Wiremold Company The Hartford Palmer Brothers Company New London Surgical Dressings Acme Cotton Products Co Inc Seamless Rubber Company The East Killingly New Haven Humason Mfg Co The Lowe Mfg Co The Nelson's Screw Machine Products New Britain Machine Company The Spring Colling Machines
Torrington Manufacturing Co The Torrington Torrington Manutacuting Spring Units
Owen Silent Spring Co Inc (mattreses and Bridgeport Seamless Rubber Company The Seamless Rubber Company
Switchboards Wire and Cables
Rockbestos Products Corp (asbestos insulated)
New Haven Olson Brothers Company (up to ¾" capacity) Peck Spring Co The
Plume & Atwood Mfg Co The
Scovill Manufacturing Company
Wallace Metal Products Co Inc
Waterbury Machine Tools & Products Co (B & S & Swiss type automatic)

Screw Machine Tools & Waterbury
Screw Machine Tools & Waterbury
Screw Machine Tools & Waterbury
Screw Machine Tools & Products Co (B & Waterbury Machin Spring Washers
Wallace Barnes Co The Div Associated Spring
Corp Bristol Corp Springs—Coll & Flat

Han-Dee Spring and Manufacturing Co The
(Coll and Flat)
Humason Mfg Co The
Peck Spring Co The
Wallace Barnes Co The Div Associated Spring
Corp R W Cramer Company Inc The Centerbrook Tanks
Bigelow Company The (steel)
Storts Welding Company (steel and alloy)
Meriden Tanks S & Swiss type automatic)
Screw Machine Tools
Somma Tool Co (precision circular form tools)
Waterbury Russell Mfg Co The Middletown Wallace Barnes Co The Div Associated Spring Bristol Russell Mig Co Inc.

Tap Extractors

Walton Co The 94 Allyn St Hartford (Advt.)

rtford

Killingly W Haven

nsulated) W Haven nterbrook

alloy) Meriden iddletown Hartford

(Advt.)

Textile Machinery Merrow Machine Co The 2814 Laurel St Hartford Textile Mill Supplies Ernst Bischoff Company Inc Ernst Bischoff Company Inc
Textile Processors
American Dyeing Corporation (rayon, acetate)
Rockville
Jewett City Aspinook Corp The (cotton)
Therapeutic Equipment
Airadio Incorporated Thermometers
Bristol Co The (recording and automatic con-Waterbury Bridgeport Manning Maxwell & Moore Inc Bridgeport Thermostat Company matic) Inc (auto-Bridgeport matic)
Thin Gauge Metals
Thinsheet Metals Co The (plain or tinned in Waterbury Thread
American Thread Co The Willimantic
Gardiner Hall Jr Co The (cotton sewing)
South Willington Lloyd E Cone Thread Co The (industrial cotMoodus Lloyd E Cone Thread Co The (industrial cot ton sewing) Moodu Max Pollack & Co Inc Groton and Williamant Wm Johl Manufacturing Co Myst Threading Machines
Grant Mfg & Machine Co The (double an automatic) Time Percenters (double and Bridgeport Time Recorders
Stromberg Time Corp
Timers, Interval
H C Thompson Clock Co The
R W Cramer Company Inc The Thomaston

Taps, Collapsing Geometric Tool Co The

Brownell & Co Inc

Upham Food Products Inc package and tea balls)

Hawleyville

Telemetering Instruments
Bristol Co The Waterbury

New Haven

Moodus

Bristol

Centerbrook

R W Cramer Company Inc Abs.

Timing Devices
R W Cramer Company Inc The
Seth Thomas Clocks
United States Time Corporation
The
Waterbury Timing Devices & Time Switches
M H Rhodes Inc
Tinning
Thinsheet Metals Co The (non-ferrous metals in rolls)
Wilcox Crittenden & Co Inc
Tool Designing
American Standard Co
Waterbury
Middletown
Plantsville Tools
Hoggson & Pettis Mig Co The (rubber workers)

I Brewery St New Haven
Tool Co Inc The (inserted tooth metal ting)

33 Hull St Shelton cutting) Moore Special Tool Co Bridgeport

Moore Special 1001 Co

Tools, Dies & Fixtures

Fonda Gage Company (also jigs) Stamford
Greist Mfg Co The New Haven
Parker Stamp Works Inc The (special)

Hartford

Tools, Hand & Mechanical
Bridgeport Hardware Mfg Corp The (screw
drivers, nail pullers, box tools, wrenches, auto
tools, forgings & specialties) Bridgeport Toys A C Gilbert Company Geo S Scott Mfg Co The Gong Bell Co The "N N Hill Brass Co The Waterbury Companies Inc New Haven Wallingford East Hampton East Hampton Waterbury

George P Clark Co W State Welding Company The Windsor Locks Trucks-Lift
Excelsior Hardware Co The
George P Clark Co Stamford

Windsor Locks Trucks-Skid Platforms
Excelsior Hardware Co The (lift) Stamford

American Tube Bending Co Inc New Haven American Tube Bending Co.

Tube Clips
H C Cook Co The (for collapsible tubes)
32 Beaver St Ansonia
Weimann Bros Mfg Co The (for collapsible
Collapsible
Derby American Brass Co The (brass and copper)
Waterbury American Brass Waterbury Scovill Manufacturing Company (Brass and Waterbury 91 Copper) Waterbury 91

Tubing—Heat Exchanger
Scovill Manufacturing Company Waterbury 91

Typewriters
Royal Typewriter Co Inc
Underwood Corporation Hartford

Underwood Corporation Hartford Typewriter Ribbons and Supplies erwood Corporation Hartford and Bridgeport

Underelearer Rolls
Sonoco Products Co (Climax-Lowell Div)
Mystic

Union Pipe Fittings Corley Co Inc The (300# AAR) Plainville Upholstery Fabrics—Woolen & Worsted
Broad Brook Company (automobile, airplane, railroad) Broad Brook
Vacuum Bottles and Containers
American Thermos Bottle Co Norwich

Vacuum Cleaners Spencer Turbine Co The Hartford Valves Norwalk valves Company (sensitive check South Norwalk Valves—Automatic Air Beaton & Cadwell Mfg Co New Britain

Valves—Automobile Tire
Bridgeport Brass Company Bridgeport Valves—Radiator Air
Bridgeport Brass Company
Valves—Relief & Control
Beaton & Cadwell Mfg Co Bridgeport New Britain Valves-Safety & Relief
Manning Maxwell & Moore Inc Bridgeport

Manning Maxwell & Moore Varnishes
Staminite Corp The
Leiss Velvet Mfg Co Inc The
Velvet Textile Corporation The
Velvet Textile Corporation The
Vest Haven

Ventilating Systems Colonial Blower Company Connecticut Blower Company Hartford Connecticut Blower Compan,

Vibrators—Pneumatic

New Haven Vibrator Company (industrial)

New Haven

Vises Charles Parker Co The Fenn Manufacturing Company The Action Vises) (Quick-Hartford

Fenn Manufacturing
Action Vises)

Washers

American Felt Co (felt)

Auburn Manufacturing Company The (all materials)

Blake & Johnson The (brass, copper & nonferrous)3

Clark Brothers Bolt Co Mildale

J H Sessions & Son

Plume & Atwood Mfg Co The (brass & copper)

Waterbury

Waterbury Raybestos Div of Raybestos Manhattan Inc.

Bridge Inc The (clutch washers)

Saling Manufacturing Company (made to order)

Unionville Sessions Foundry Co The (cast iron)

Sessions Foundry Co Ante Control of Control

Waterproof Dressings for Leather of Company The Star Viscol Company

Saling Manufacturing Company (hammer & Unionville axe) Welding
G E Wheeler Company (Fabrication of Steel
& Non-Ferrous Metals) New Haven
Industrial Welding Company
Manufacturers—Steel Fabricators) Hartford
Porcupine Company The
State Welding Company The
Hartford

Welding—Lead
Storts Welding Company (tanks and fabrication)
Welding—Lead
Meriden Welding Rods
Bristol Brass Co The (brass & bronze) Bristol Wheels Hall Mfg Co Ansonia

Wheels-Industrial
George P Clark Co Windsor Locks
Wicks Auburn Manufacturing Company The (felt, asbestos) Middletown bestos)
Raybestos Div of Raybestos-Manhattan Inc The
(oil burner wicks)
Russell Mfg Co The Middletown
Wire

Atlantic Wire Co The Wire

Atlantic Wire Co The (steel)
Bartlett Hair Spring Wire Co The (Hair Spring)
Bristol Brass Corp The (brass & bronze) Bristol
Driscoll Wire Co The (steel)
Hudson Wire Co Winsted Div (insulated & enameled magnet)
Platt Bros & Co The (zinc wire)
P O Box 1030
Rockbestos Products Corp (asbestos insulated)
New Haven
Scovill Manufacturing Company
Averbury 91

Wire Arches and Trellis

Wire Arches and Trellis
John P Smith Co The
423-33 Chapel St N Wire Baskets
Rolock Inc (for acid, heat, degreasing)
Fairfield

Wire Cable
Bevin-Wilcox Line Co The (braided)
East Hampton

Wire Cloth
C O Jelliff Mfg Co The (all metals, all meshes) John P Smith Co The 423-33 Chapel St Rolock Incorporated

Wire Drawing Dies Waterbury Wire Die Co The Waterbury Wire Dipping Baskets
John P Smith Co The
423-33 Chapel St N New Haven

Wire-Enameled Magnet Sweet Wire Co Winsted Wire Formings Autoyre Co The Verplex Company The Oakville Essex

Colonial Spring Corporation The Connecticut Spring Corporation The Hartford Humason Mfg Co The New England Spring Mfg Co Unionwille Wallace Barnes Co The Div Associated Spring Bristol

Wire Goods

American Buckle Co The (overall trimmings)

West Haven
Patent Button Co The
Scovill Manufacturing Company

(To Order)
Waterbury
Waterbury

Wiremolding Wiremold Company The Hartford Wire Products
Clairglow Mfg Company Portland Wire Reels
A H Nilson Mach Co The Bridgeport John P Smith Co The 423-33 Chapel St New Haven

American Buckle Co The (stringers' trimmings) handles and West Haven

Wire Shapes Bridgeport Chain & Mfg Co Bridgeport Andrew B Hendryx Co The New Haven

Wood Handles
Salisbury Cutlery Handle Co The (for cutlery & small tools)

Western to Salisbury Woodwork
C H Dresser & Son Inc (Mfg all kinds of woodwork) Hartford Builders Finish Co Hartford

Woven Awning Stripes
Falls Company The Norwich

Yarns
Aldon Spinning Mills Corporation The (fine woolen and specialty)
Ensign-Bickford Co The (jute carpet) Simsbury

Platt Bros & Co The (ribbon, strip and wire)
P O Box 1030 Waterbury

P O Box 1030

Zinc Castings
Newton-New Haven Co Inc

688 Third Ave
West Haven
(Advt).

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COMPANY ESTABLISHED in manufacture of instruments is seeking individual who has up to \$100,000 to invest. Address OW-52.

COMPANY ENGAGED in manufacture of woodworking sets is seeking executive with financial experience who has up to \$50,000 to invest. Address OW-53.

FOR SALE: 1 24 x 8 Abbott Barrel Body with End Plates and Shafts in very good condition. Address SE-1763.

FOR SALE: 18,000 8-32 x 5/16 Cadmium plated cup pointed socket head set screws; 7,600 No. 10 x ½ Parker Kalon type No. 2 thread forming screws, Phillips round head; 23,000 15/32 x 9/32 x 5/64 cadmium plated steel lock washers. Address SE-1777.

FOR SALE: 1 Philsol DeGreaser Unit. Portable type. Approximately 4 years old available for sale. Capacity for small screw machine work approximately 25 lbs. per load. Address SE-1787.

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